

Egypt - Bridge between Africa & the Middle East



Deutsch-Arabisches
Industrie- und Handelskammer
German-Arab
Chamber of Industry and Commerce
الغرفة الألمانية العربية للصناعة والتجارة

Supported by:



Federal Ministry
for Economic Affairs
and Energy

on the basis of a decision
by the German Bundestag

Außen-
wirtschafts-
tage 2021

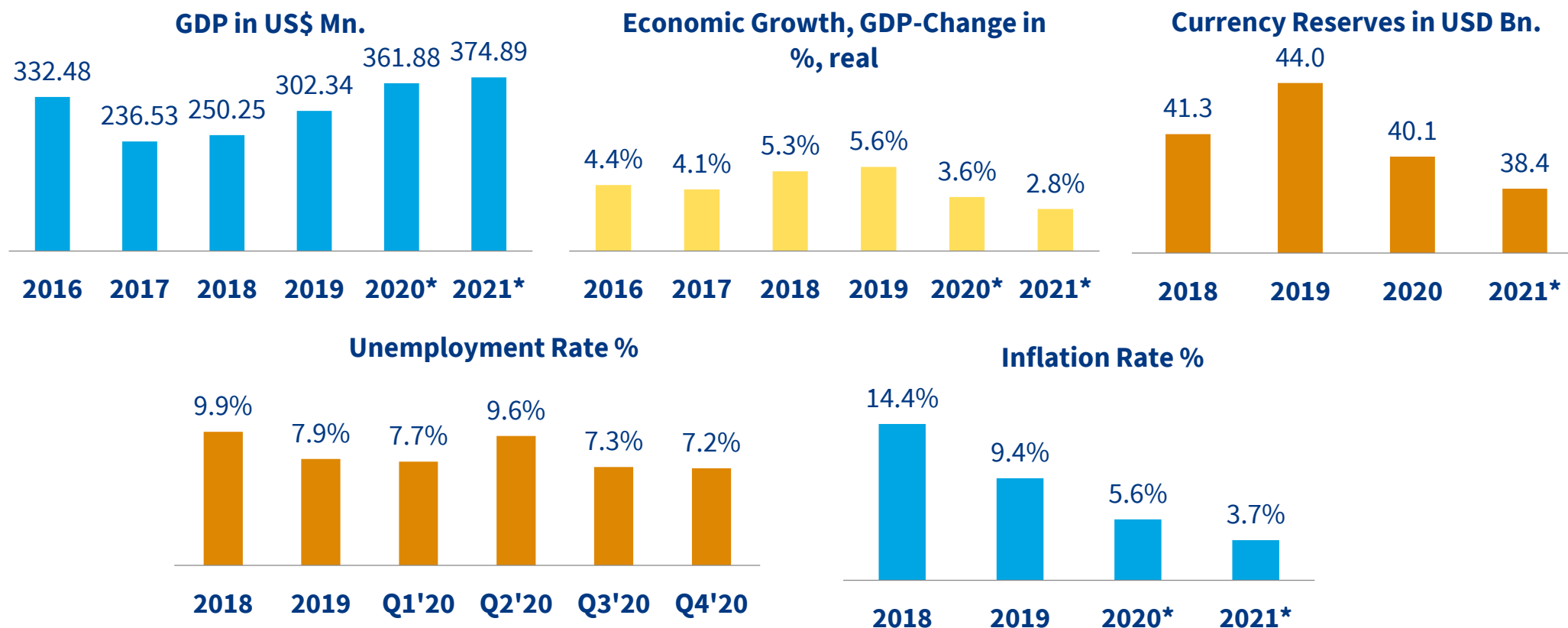


19. - 23. April

House Rules:

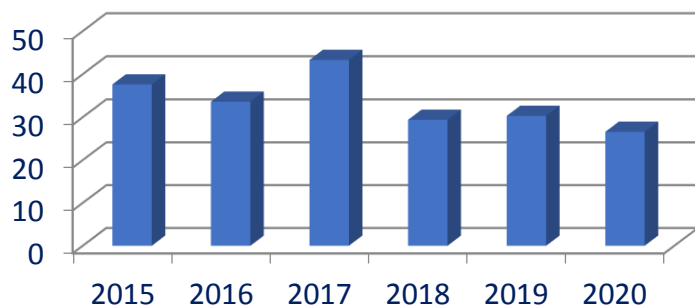
- * Kindly mute your microphones
- * Kindly switch off your cameras
- * Session will be recorded
- * Questions: Please use the chat box

Economic Development in Egypt



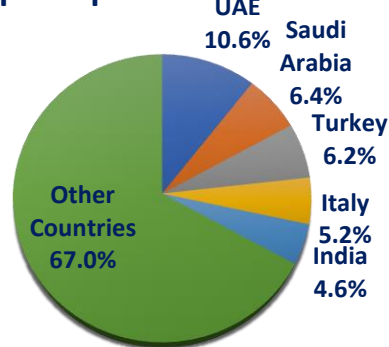
Exports/Imports – Egypt/World

**Exports - Egypt
-in Bn. USD-**

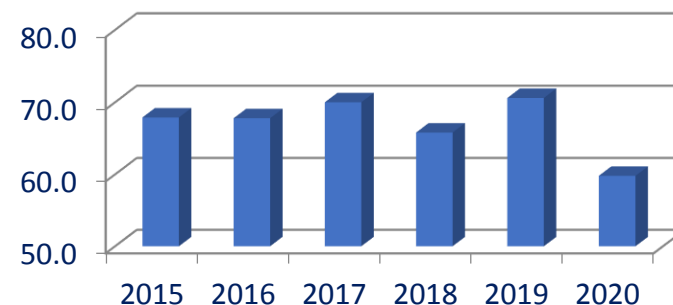


Year	Exports
2015	37.6
2016	33.6
2017	43.3
2018	29.38
2019	30.29
2020*	22.2

Top 5 Export Countries in 2020

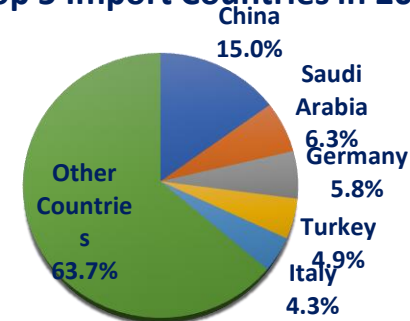


**Imports – Egypt
-in Bn. US-**



Year	Imports
2015	67.9
2016	67.8
2017	70.0
2018	65.8
2019	70.6
2020*	58.1

Top 5 Import Countries in 2020



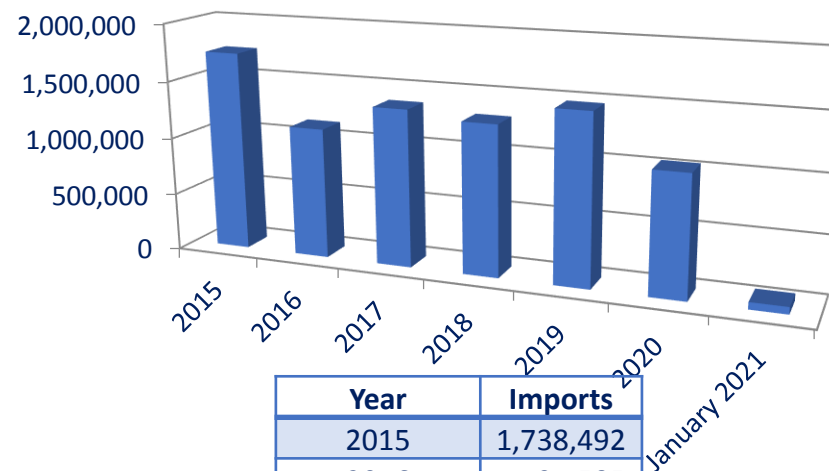
Exports/Imports – Germany/Egypt

German Exports to Egypt
-in Thous. EUR till January 2021-



Year	Exports
2015	3,322,148
2016	4,405,577
2017	4,359,086
2018	3,286,854
2019	3,614,884
2020	4,015,332
January 2021	273,567

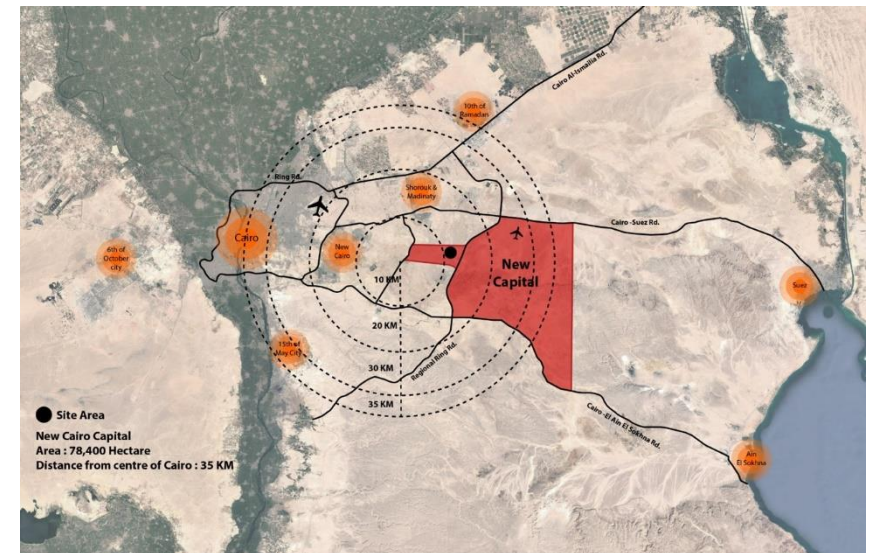
German Imports from Egypt



Year	Imports
2015	1,738,492
2016	1,134,585
2017	1,366,383
2018	1,304,038
2019	1,472,216
2020	1,046,703
January 2021	61,586

Merger of the Administration in the New Capital

- **Location**
 - 35 KM east of Cairo of a total area of 170,000 feddan (725 km²)
 - Helps to strengthen and diversify the country's economic potential
- **City overview**
 - 6,500,000 population
 - 21 Residential areas
 - 650 km roads
 - International airport
- **Investment opportunities**
 - 725 km² gross land area
 - 490 km² land available for development
 - Smart Infrastructure
 - 1,750,000 Permanent jobs



The new Customs law no. 207 of 2020

Key highlights of the law are as follows

- Implementation of the single window system to facilitate the customs procedures
- Implementation of the pre-query system to address technical queries from businesses
- Subjecting the goods purchased through the E-commerce channels to the rules and requirements of E-commerce law
- Waiver of customs debts in certain cases specified by the law
- Introducing the risk management system in the implementation of the customs procedures
- Integrating the provisions of the Customs Exemptions law into the new customs law
- Managing the temporary admission regime and tax refund through the Customs Authority only
- In the temporary admission regime, goods must be re-exported within a year and a half from the date of release, with the possibility of extending them for another period not exceeding one year



The Importance of Egypt for the Middle East Region

Hoda Mansour

Managing Director SAP, Egypt and Frontiers Countries

THE BEST RUN 



The Importance of Egypt for the Middle East Region

Egypt ... Some Key Facts



Highly regarded amongst Key Gulf & African Countries and seen essential for the stability of the region



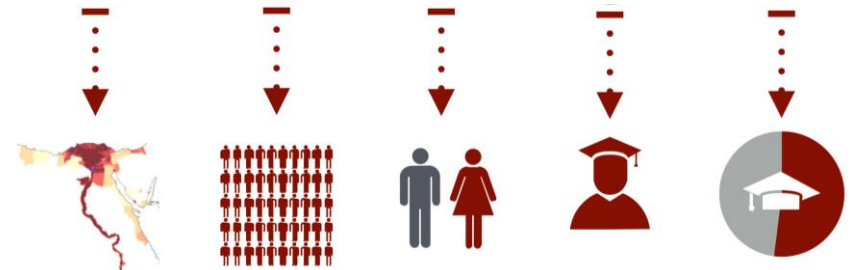
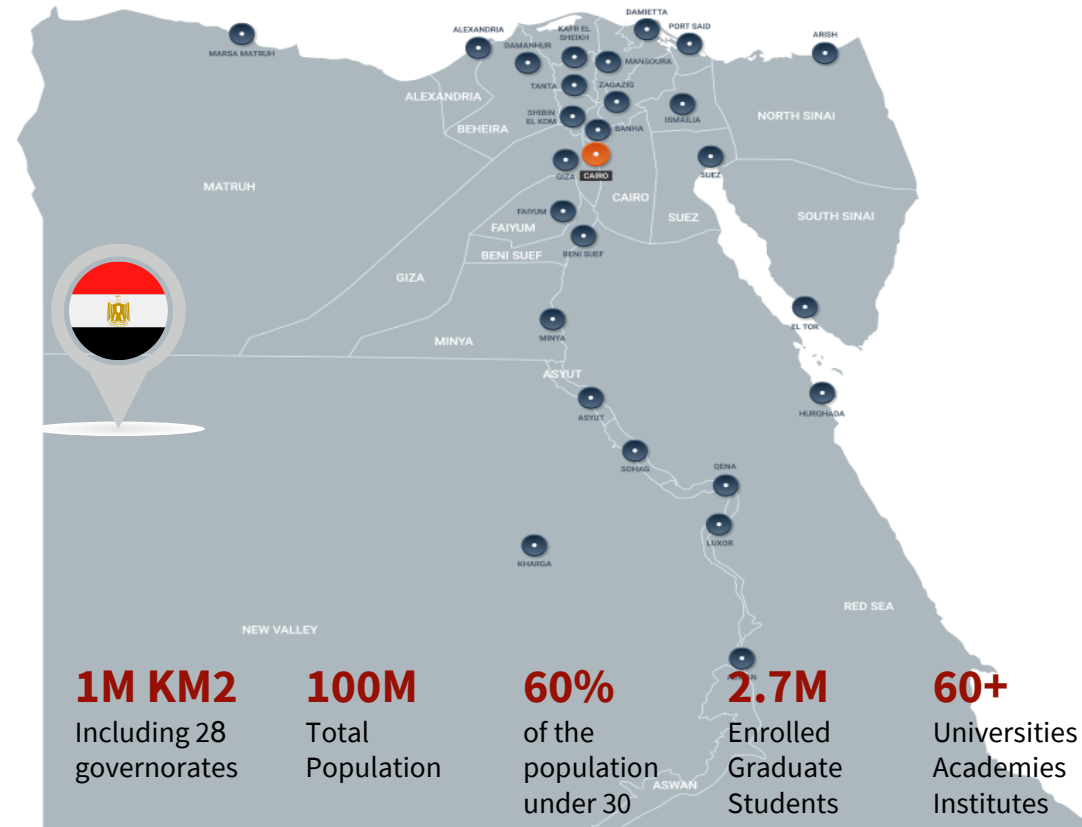
GDP Growth : Projected to climb to 5.4% in 2021



Growth Rate: 3.6%



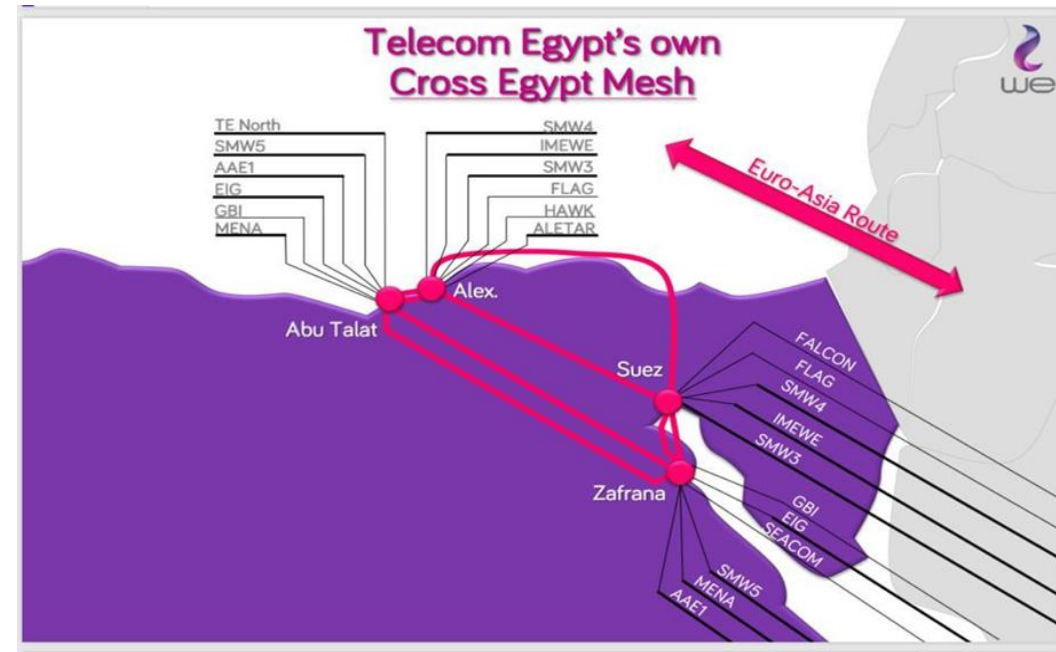
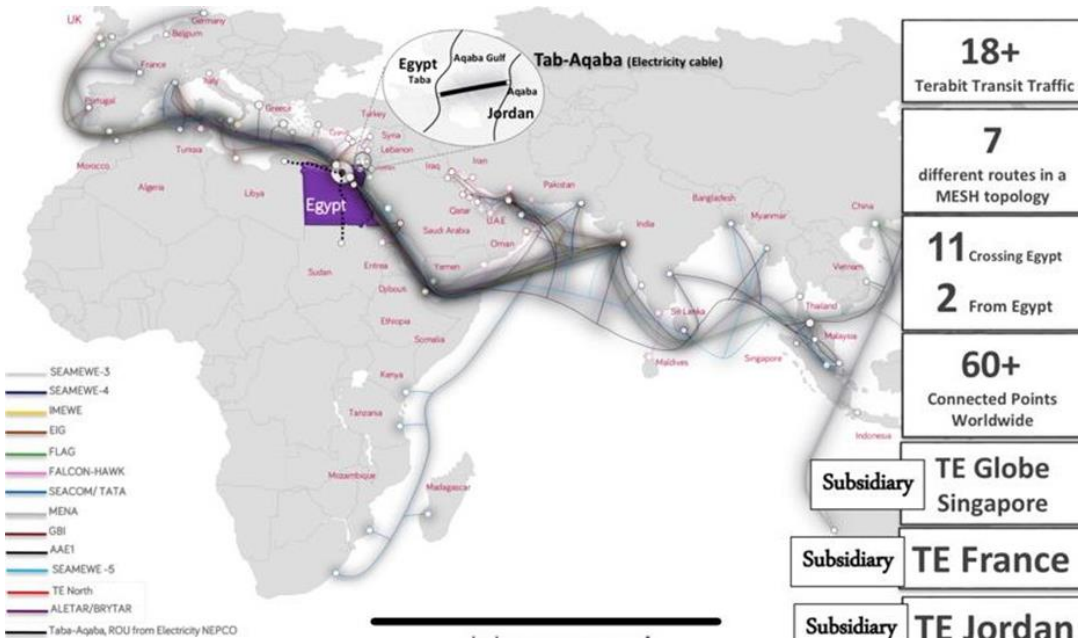
Inflation rate: 5.6%



The Importance of Egypt for the Middle East Region

Egypt ... Some Key Facts

Geography, Telecom & Power Infrastructure – an ICT perspective



- Unique Geographic location Connecting 3B People in the East with 3B People West
- Hub for internet submarine cables, with 17 cables transiting through the country, accounting for 17% of the world's total submarine cables
- Egypt is positioned to become an Energy leader in the connected to 7 countries and exporting to Sudan, Jordan, Palestine and Jordan
- Green Energy Initiative supported by private sector investments in Aswan

The Importance of Egypt for the Middle East Region

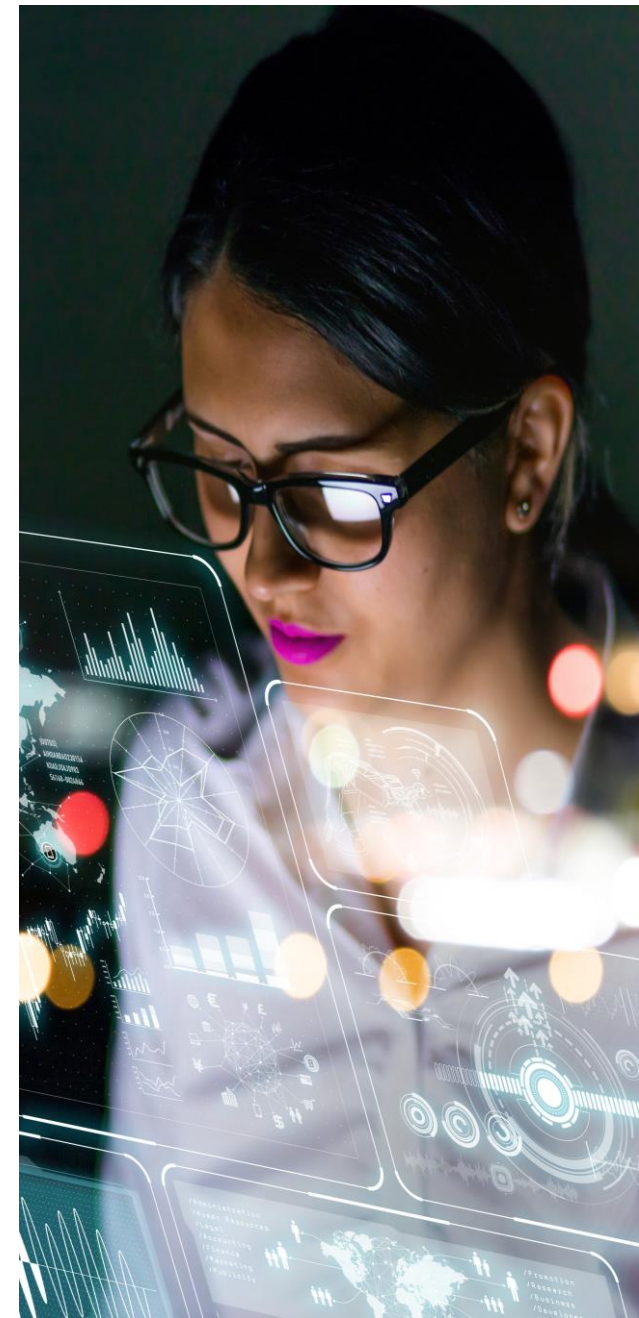
Digital Transformation Scene

Egypt is Embarking on a Nationwide Digital Transformation

- Highest Political Support at President's level
- Financial Inclusion mandate by the President lead by CBE & MOF
- Vision 2030 with e-government focus

Mega Projects

- Roads Quality improvement, 2nd in Africa and 28th place in roads quality
- National Taxation System including e-invoicing and e-receipt
- Special purpose Tier 3+ Data Centers under implementation
- Healthcare Management Information System for university hospitals
- Suez Canal Corridor as a logistics hub
- Ministry of housing is planning to build 14 Smart Cities all over Egypt with smart infrastructure
- “حياة كريمة” transforming the living conditions for more than 50% of the lives of Egyptians in rural areas

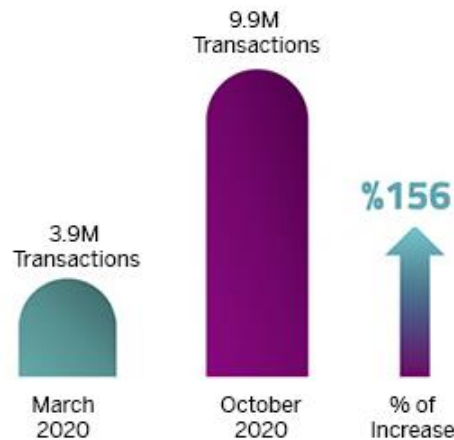


The Importance of Egypt for the Middle East Region

Financial Inclusion



Leveraging new technologies/fintech to achieve financial inclusion



Electronic Transactions on e-wallets

*NTRA report November 2020



Mobile Payment Industry in Egypt Expected to Reach \$22.48 Billion by 2025



The Importance of Egypt for the Middle East Region

STARTUPS ECOSYSTEM

menabytes Egypt's Tech Startup Ecosystem Map – V 1.01 – Aug 2018



The Importance of Egypt for the Middle East Region

THE PANDEMIC YEAR



3.6% economic growth
one of the few African
countries to record a
positive growth in 2020



**Inflation declined to
5.7%** from 13.9% in 2019



**Unemployment Rate
dropped to 7.20 %**
in Dec 2020 compared to 8%
in Jan 2020

The Importance of Egypt for the Middle East Region

SAP INVESTING IN EGYPT

**14
Years**

Serving Egypt

2018

SAP Egypt's Growth
Plan Investment is
supporting Egypt
Vision 2030

**Center of
Excellence**

Established in 2019
providing business
and application
expertise for
domestic and global

**150+
YPP Graduates**

Supporting young
talent and the
workforce of the future
with digital skills
enablement through





Does Egypt qualify to be a regional hub?

Silke Wobken

Lufthansa Group Senior Director Sales for North Africa, Near East and Turkey



Does Egypt qualify to be a regional hub?

Egypt as a regional logistics hub has potential that is still untouched

geographic

positioning of Egypt

as trade hub

(Suez Canal / SCZone)



**African
Development
Bank
(AfDB)**

17 trans-African highways:
Cairo – Gaborone corridor

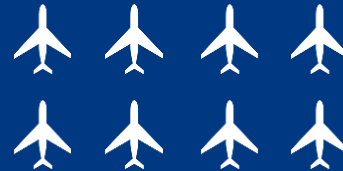
**African Continental
Free Trade Area**

(AfCFTA)



80%

of Egyptian air cargo transported
via passenger aircrafts



**multi-modal
infrastructure**

(ports, railway, airports, streets)

longterm

investments

with private sector involvement
needed

**Advance
Cargo
Information**

(ACI)

fully digitalized system





Egypt, Gateway to Africa

Eng. Tarek Tawfik

Vice Chairman Federation of Egyptian Industries



Egypt, Gateway to Africa

1. 1st wave of reform:

- Macro-Economic indicators

2. 2nd wave of reform:

- Administrative reform
- Political stability
- Overall Infrastructure in Egypt:
 - 14 new cities
 - Key pillars of investment:
 - + Agriculture
 - + Industry
 - + Telecommunication

3. Free trade agreements

4. Major policy direction, investment prospects:

- Amendments of public sector law
- The Sovereign fund of Egypt
- Privatization
- Listed army sector companies