

German-Baltic-Matchmaking

at the IT-Strategie-Kongress

Date: 21. / 22.05.2019
Location: Münster, Germany

Agenda

- Chamber of Commerce and Industry North Westphalia
- North Westphalia
- Programme
- Partners

Chamber of Commerce and Industry

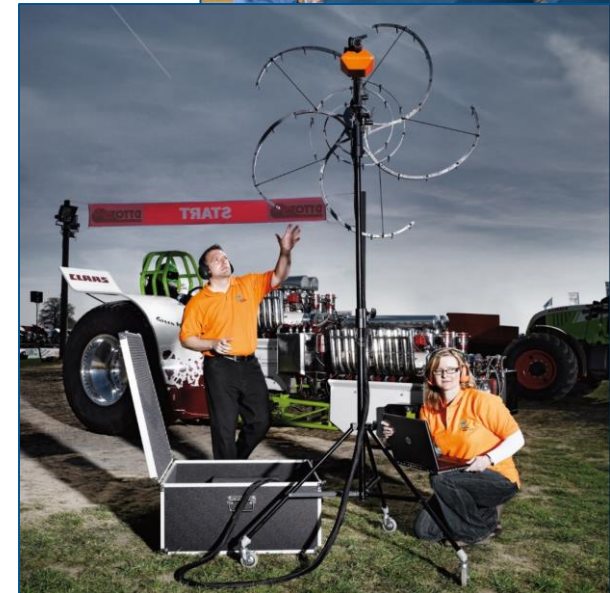
- There are 79 Chambers of Commerce and Industry (CCI) in all over Germany with the Association of the German Chambers of Commerce and Industry (DIHK) as their umbrella organisation.
- The CCIs are independent bodies incorporated under public law. Their functions are defined by law.
- The Chamber of North Westphalia represents the business interests of more than 160.000 enterprises in industry, retail, trade, transport, banking, insurance, and services in the Münsterland and Emscher-Lippe region.
- The Chamber promotes the economy of its district and advocates the overall views of their member companies. In doing so, the Chamber must adopt a balanced and reasoned position to incorporate the various interests of the individual branches in companies and industry.
- The Chamber supports the international business relationships of its member companies by issuing certificates of origin, as well as the carnet ATAs and other certifications compulsory for exports.
- Additionally, there are close relations with Chambers of Industry and Commerce abroad with 120 offices in 80 countries all over the world. They have accumulated experience in international business affairs for many years and provide a wide range of relevant data bases.



President of the Republic of Estonia, Kersti Kaljulaid, at the "Baltikum Economic Day - Estonia digital" on Friday (13 July 2018) in the Chamber of Commerce North Westphalia in Münster

North Westphalia

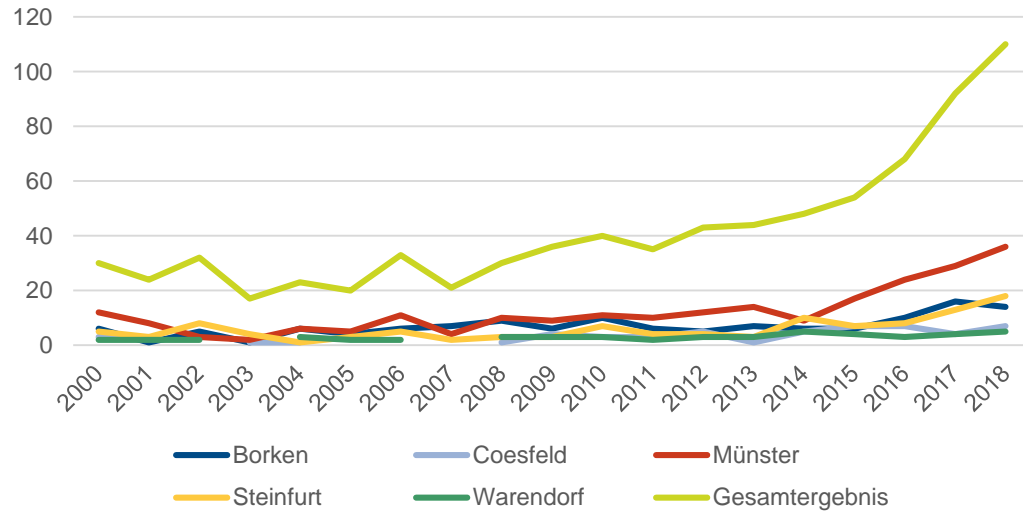
- North-Westphalia surprises and convinces both as an industrial region with high employment and as a spacious open-air leisure park. It is this dynamic twin pack of quality of life and a strong economy which makes North Westphalia so very attractive.
- North Westphalia is spacious: there is space for its 2.6 million inhabitants to achieve their goals and space for the plans of a rapidly growing number of companies.
- One fifth of the area of the State of North Rhine-Westphalia is comprised by North Westphalia, 7,000 square kilometres of land equipped for the future. It is nearly three times the size of Luxembourg.
- The district of the Chamber of North Westphalia is divided into two different regions: one area belongs to the northern part of the Ruhr district. This so called “Emscher-Lippe region” is heavily industrialized and larger companies predominate. The other part is the Münsterland, where small and medium-sized companies are predominant.
- North Westphalia’s location within the central European growth zone is also outstanding in various other ways. Within a 200 kilometer radius there are around 40 million inhabitants – business partners, customers and consumers.
- Thanks to the astonishingly dense network of top roads and railways, all destinations outside the region can be reached with ease.
- The labour market in North Westphalia is characterized by a well educated work force. The proportion of people with a vocational and educational training qualification is above the North Rhine-Westphalian average.



Facts and Figures

- **Population: 2.621.153 inhabitants**
- **Regional Economy**
 - Companies 160.274
 - Total gross domestic product: 84.2 billion euros
 - Industrial sales: 43.7 billion euros in total sales
 - Labor market: average unemployment rate is 6.98 per cent
 - 110 IT Startups (capital companies) in 2018

IT-Startups since 2000



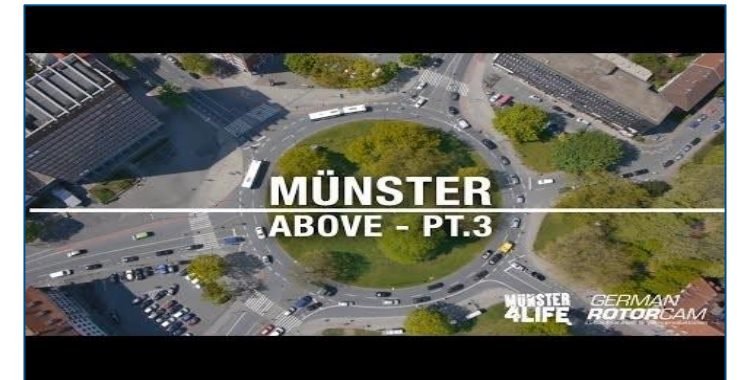
With the interactive economic atlas, the IHK provides current location information as well as structural and industry data for North Westphalia. The geographical information system provides a detailed overview of the economic situation in the IHK district and the subregions



Universities



Impressions of Münster



IT-Strategie Kongress

Münster's biggest IT conference for CIOs and IT Manager
www.it-strategie-kongress.de

Aiming for the future via field reports and Know How! Join us in exploring the amazing possibilities and opportunities in rapidly developing information technologies. The 6th IT Strategy Congress on May 22nd, 2019 will provide an exciting programme with interesting lectures from most distinguished speakers, entertaining you with the most recent IT- Megatrends.

Themed „Strategy 2024“ let's discuss how to prepare best for our digital future. Following the talks we would like to discuss jointly and interactively the chances, constraints and effects of digital transformation. There will be plenty of room for networking in round table discussions, a workshop and on the trade exhibition itself - counting more than 150 attendees in 2018.

09:00 Uhr Check-In, Welcome und kleines Frühstück	09:30 Uhr Begrüßung & Einstimmung der Initiatoren des IT-Forum Nord Westfalen Martin Hornung & Uwe Rotermund sowie Dr. Fritz Jaekel, Hauptgeschäftsführer der IHK Nord Westfalen und Dr. Sebastian Köffer, Digital Hub münsterLAND	10:00 - 10:40 Uhr Deutschland = Digital? Realität und Chancen der deutschen Wirtschaft. // Klaus Bürg // Managing Director General Manager D-A-CH at Amazon Web Services	10:40 - 11:00Uhr Pause
11:00 - 11:40 Uhr Digitalisierungsstrategie eines Hidden Champions. Mitarbeitende für die Digitalisierung begeistern. // Prof. Dr. Gunther Olesch // Geschäftsführer PHOENIX CONTACT GmbH & Co. KG	11:40 - 12:20 Uhr Digitale Vision eines Weltkonzerns Wie wird die Digitale Zukunft aussehen? // Thorsten Herrmann // Geschäftsführer Microsoft Deutschland GmbH	12:20 - 13:30Uhr Mittagspause & Netzwerken Besuch des Start-Up Village	13:30 - 14:00 Uhr Digitale Magie // DER iPad Zauberer Simon Pietro
14:00 - 14:30 Uhr Brauchen wir ein Strafrecht für Maschinen? Wer haftet, wenn der Kühlschrank 2000 Liter Milch bestellt? // Prof. Dr. Thomas Klindt // Rechtsanwalt (Digital Business) und Partner der Kanzlei Noerr	14:30- 15:00 Uhr Pause	15:00 - 15:45 Uhr Philipp Vospeter // Head of Digital Transformation CLAAS KGaA mbH Praxisbericht Claas Digital Innovation	15:00 - 15:45 Uhr Techie Session - Cloud Solutions // noventum: Kundenvortrag & René Weseler von BuildSimple: DMS as a Service mit AWS
15:45 - 16:30 Uhr Martin Greiwe // Geschäftsführer Ratiodata GmbH // Praxisbericht: Smarte Prozesse und effiziente Touchpoints im IT-Service machen auch "commodity" Dienstleistungen cool	15:45 - 16:30 Uhr Techie Session - Internet of Things // Alexander Sommer von der items, Marc Wesseling von der Westfalen AG und Manuel Prätorius von Tapdo: Diskussion 5G, LoRaWAN und Co. - Wie sieht das IoT 2024 aus?	16:30 - 17:00 Uhr Pause	17:00 - 17:45 Uhr Michael Jerratsch // Finanz Informatik GmbH & Co. KG // Praxisbericht: Erfahrungen bei der Entwicklung eines CRM-Systems auf Basis ServiceNow
17:00 - 17:45 Uhr Techie Session - Artificial Intelligence // Ulf Loetscher - Loyjoy: Hört auf mit den Chatbot-Experimenten! & Dubravko Dolic - Continental: Skalierbare AI Automation mit Hilfe von Containerisierung	17:45 - 18:30 Uhr Christian Spanken // Online-Strategie, Unternehmer, B2B-Experte, Buchautor // Digital Denken statt Umsatz verschenken - Online Strategien für den Handel	17:45 - 18:30 Uhr Techie Session - IT-Security // Patrick Ostfeld von Raidboxes: Web-Application Security	18:30 Uhr Start-Up Pitching und Voting. Abschluss durch die Veranstalter
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Programme

Day 1: German-Baltic Matchmaking (21.05.2019)

Event in English

- 10:00 - 12:00: Bike tour through the city of Münster
(please send us a reservation till the 15th of April)
- 12:00 - 13:00: Snack in the Digital Hub
- 13:00 - 13:30: Introduction about the region North Westphalia, IHK, IT-Forum, Digital Hub
- 13:30 - 15:00: Introduction of the baltic companies -
about 10 to 15 min
- 15:00 - 15:30: Coffee break
- 15:30 - 17:00/18:00: Matchmaking (3-5 x 30 min.)
- 19:00 - open end: Dinner / Come together with companies
and startups from the region



Location: Digital Hub Münsterland

Day 2: IT-Strategie-Kongress & Matchmaking (22.05.2019)

Event in German / Matchmaking in English

- 09:30 - 18:00 (15:00): Baltic Village / Matchmaking
- There is a free advertising space incl. a stamina and a separate matchmaking room at the IT-Strategie-Kongress for Baltic companies and startups. The advertising space is about 1/1.5 square meter.
- We recommend to bring a rollup, presentation laptops and flyers with you. Please arrive at 8:00 o'clock at the IT-Strategie-Kongress to prepare your advertising space.



Location: IHK-Bildungszentrum

Travel and Hotel Options

Suggested Flights

20.05.2019 -> Riga to Düsseldorf: 16:10 - 17:30 o'clock

22.05.2019 -> Düsseldorf to Riga: 18:35 - 21:40 o'clock

22.05.2019 -> Düsseldorf to Vilnius: 18:15 – 21:25 o'clock

<https://tickets.airbaltic.com>

Transfer Service

The IHK Nord Westfalen will organize the transfer from Düsseldorf Airport to the Hotel Europe and the transfer back from the IHK Nord Westfalen back to the Düsseldorf Airport.

Hotel Capacities (30 Rooms) till 22.04.2019

Hotel Europe****

If you want to reserve a room, you have to contact the “Münster Marketing Organisation”. It is your decision to choose a single- or double room, with or without breakfast. It is important that you reserve with your full name, your address, your phone-number and your e-mail address. Contact:

Münster Marketing

Tel: 0251-492 2726

Fax: 0251- 492 7759

Mail: tourismus@stadt-muenster.de

20.05.2019 - 21.05.2019 - 30 Einzelzimmer Angebot	Zimmer	Preis pro Zimmer und Nacht
20.05.2019 - 21.05.2019	30 x Standard Einzelzimmer	88,00 €
20.05.2019 - 21.05.2019 - 1 Doppelzimmer Angebot	Zimmer	Preis pro Zimmer und Nacht
20.05.2019 - 21.05.2019	1 x Standard Doppelzimmer	99,00 €
21.05.2019 - 22.05.2019 - 30 Einzelzimmer Angebot	Zimmer	Preis pro Zimmer und Nacht
21.05.2019 - 22.05.2019	30 x Standard Einzelzimmer	88,00 €
21.05.2019 - 22.05.2019 - 1 Doppelzimmer Angebot	Zimmer	Preis pro Zimmer und Nacht
21.05.2019 - 22.05.2019	1 x Standard Doppelzimmer	99,00 €
Frühstück		12,00 €



Partners

Main partners
and supporters:



Deutsch-Baltische Handelskammer
in Estland, Lettland, Litauen



Business Partners:



More Information:

- www.it-strategie-kongress.de
- <https://www.ihk-nordwestfalen.de/IHK-Service/international/german-baltic-matchmaking/4377900>
- <https://www.ihk-nordwestfalen.de/System/vst/3498908?id=322186&terminId=520692&nr=156123785>

Kontakt

Sebastian van Deel

Geschäftsbereichsleiter Digitalisierung



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