

RESEARCH ON THE ECONOMIC SITUATION AND INVESTMENT CLIMATE IN BOSNIA AND

HERZEGOVINA 2023



PRESENTER

Asst. Prof. Faruk Hadžić, PhD







PANELISTS:

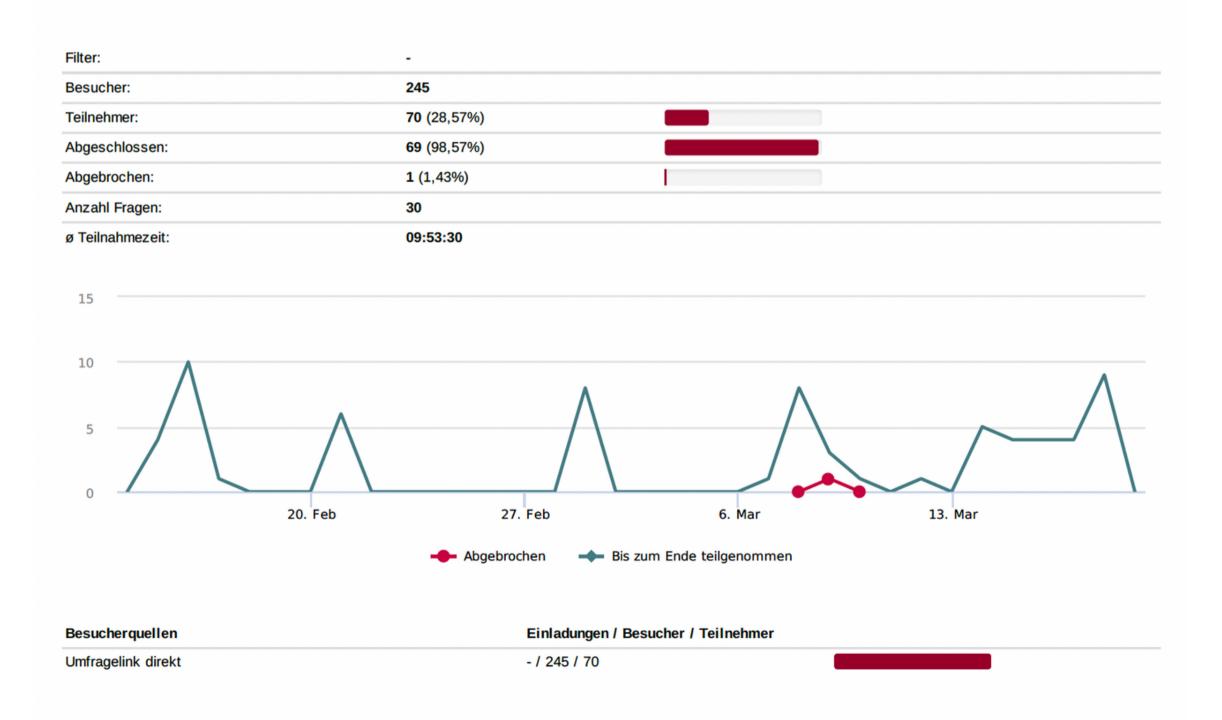
- DR. THOMAS FITSCHEN, AMBASSADOR OF THE FEDERAL REPUBLIC OF GERMANY IN BOSNIA AND HERZEGOVINA
- AZRA RAMIĆ, DEPUTY DIRECTOR OF THE DELEGATION
 OF THE GERMAN INDUSTRY AND COMMERCE IN BOSNIA
 AND HERZEGOVINA





Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

Konjunkturumfrage MOE 2023 - AHK Bosnien-Herzegowina







Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

1.1. How do you assess the current economic situation in Bosnia and



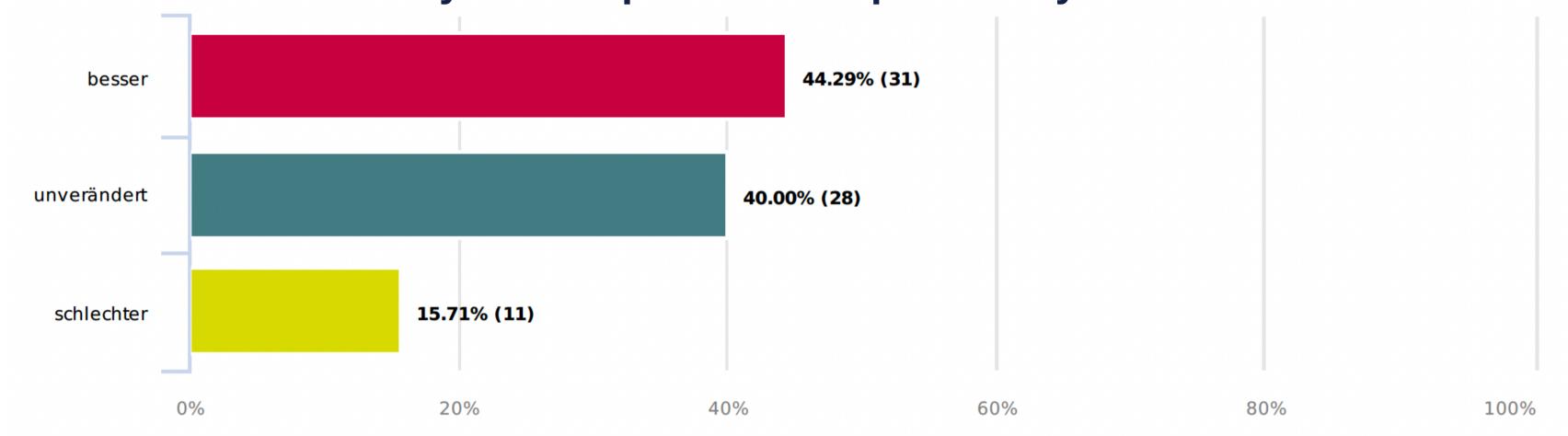
gut	14,29% 10
befriedigend	52,86% <i>37</i>
schlecht	32,86% 23





Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

1.2. How do you assess the prospects of the Bosnian economy in the current year compared to the previous year?



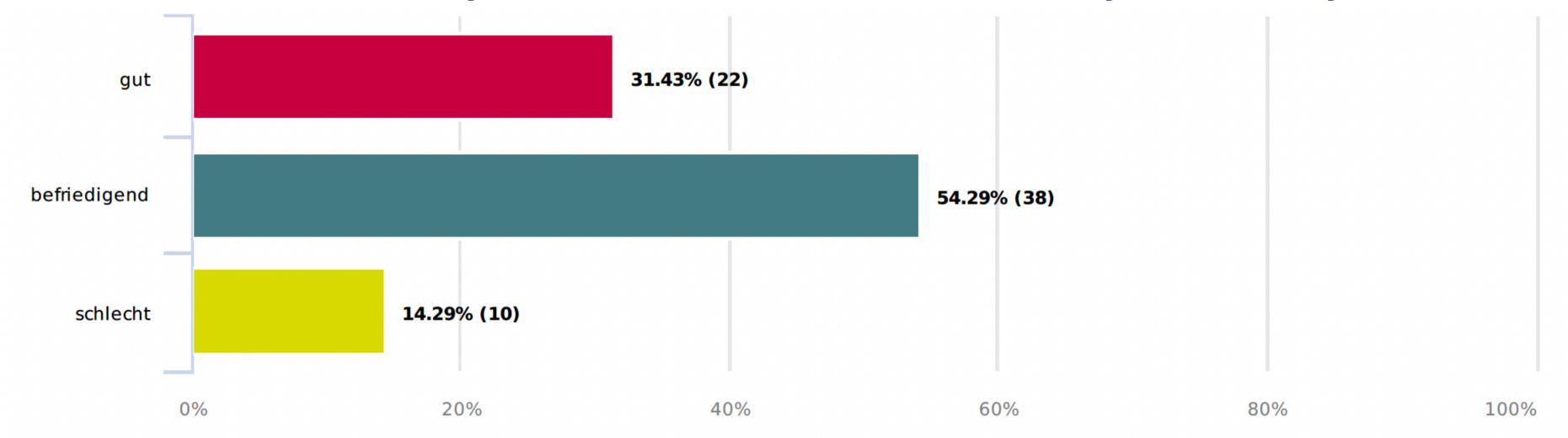
besser	44,29% 31
unverändert	40,00% 28
schlechter	15,71% 11





Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

1.3. How do you assess the current situation in your industry?



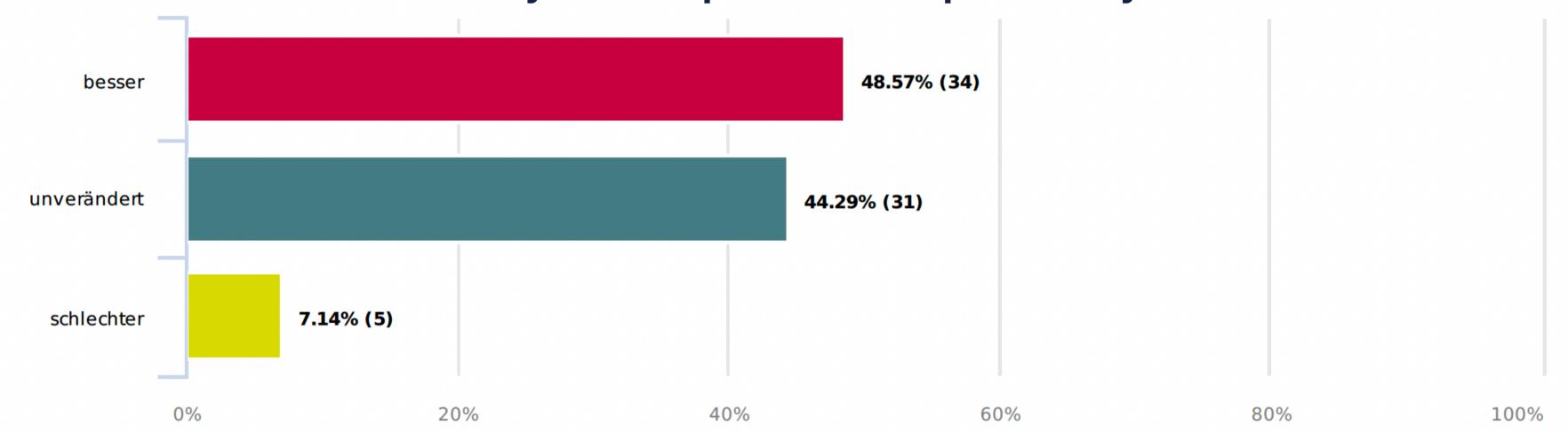
gut	31,43% 22
befriedigend	54,29% <i>38</i>
schlecht	14,29% 10





Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

1.4. What development of the situation in your branch do you expect in the current year compared to the previous year?



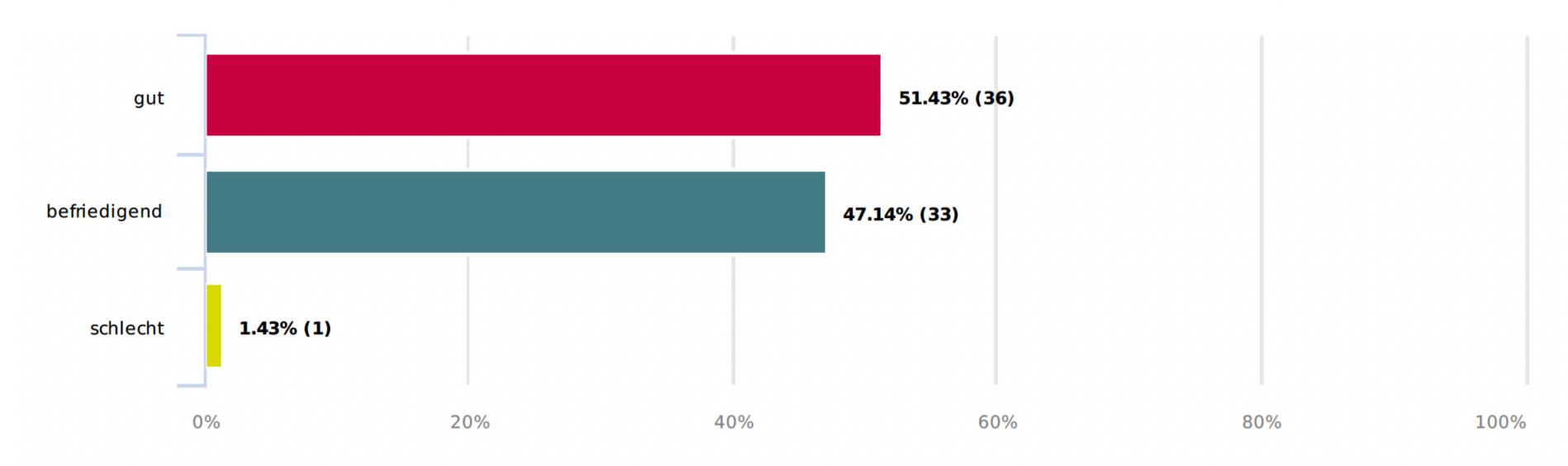
besser	48,57% 34
unverändert	44,29% 31
schlechter	7,14% 5





Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

1.5. How do you evaluate the current business of your company?



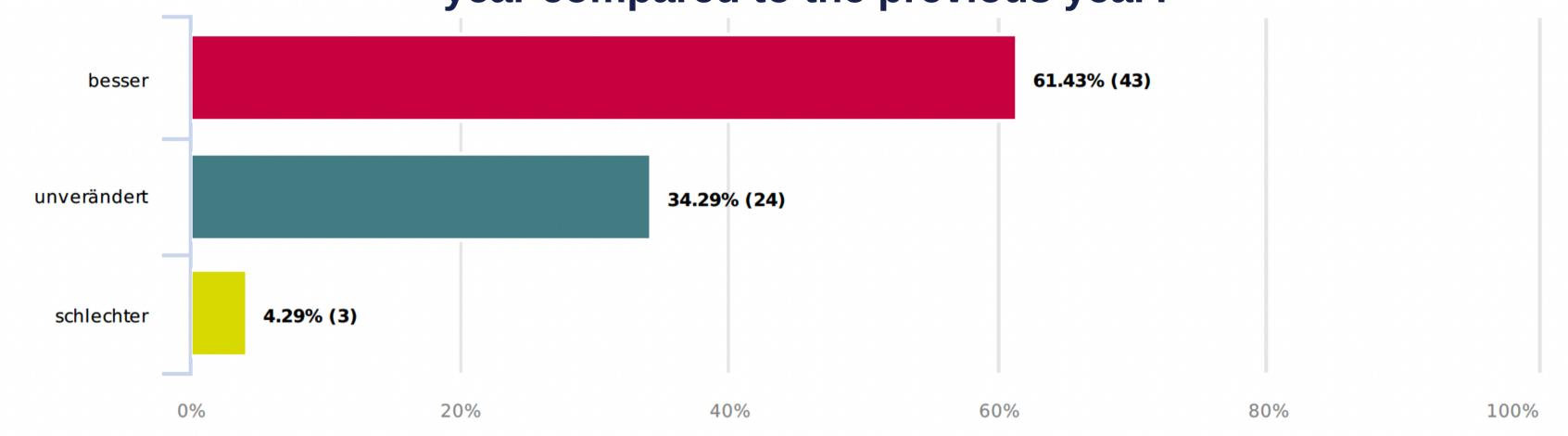
gut	51,43% 36
befriedigend	47,14% 33
schlecht	1,43% 1





Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

1.6. What will be the business development of your company in the current year compared to the previous year?



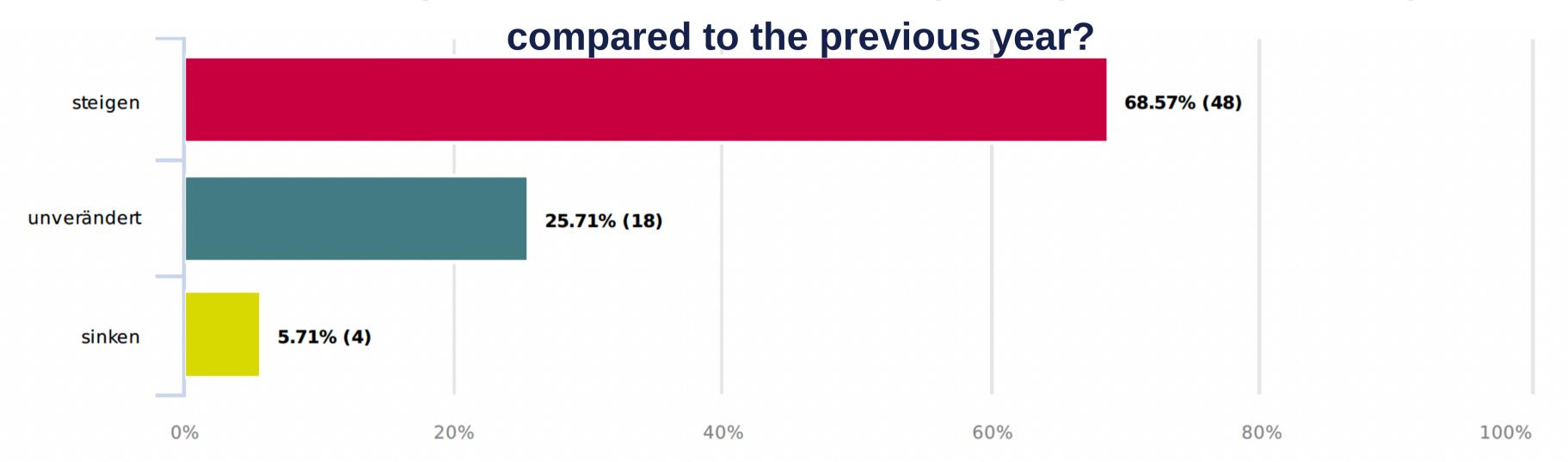
besser	61,43% <i>43</i>
unverändert	34,29% 24
schlechter	4,29% 3





Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

1.7. What development of the total traffic do you expect in the current year



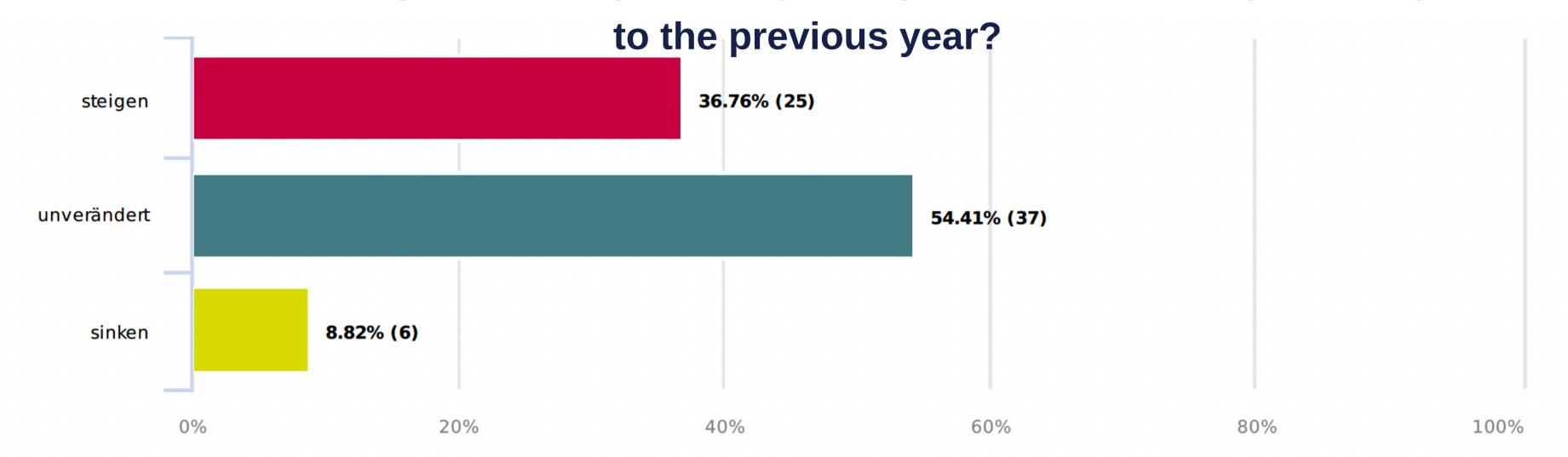
steigen	68,57% 48
unverändert	25,71% 18
sinken	5,71% 4





Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

1.8. What development of exports do you expect in the current year compared



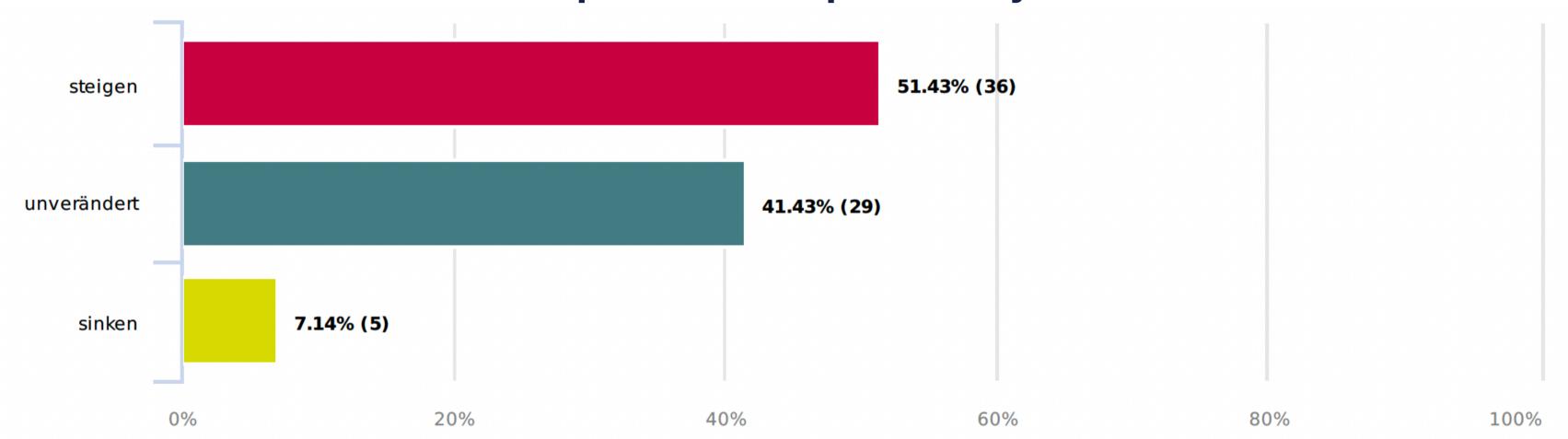
steigen	36,76% 25
unverändert	54,41% <i>37</i>
sinken	8,82% 6





Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

1.9. What will be the employment trend in your company in the current year compared to the previous year?



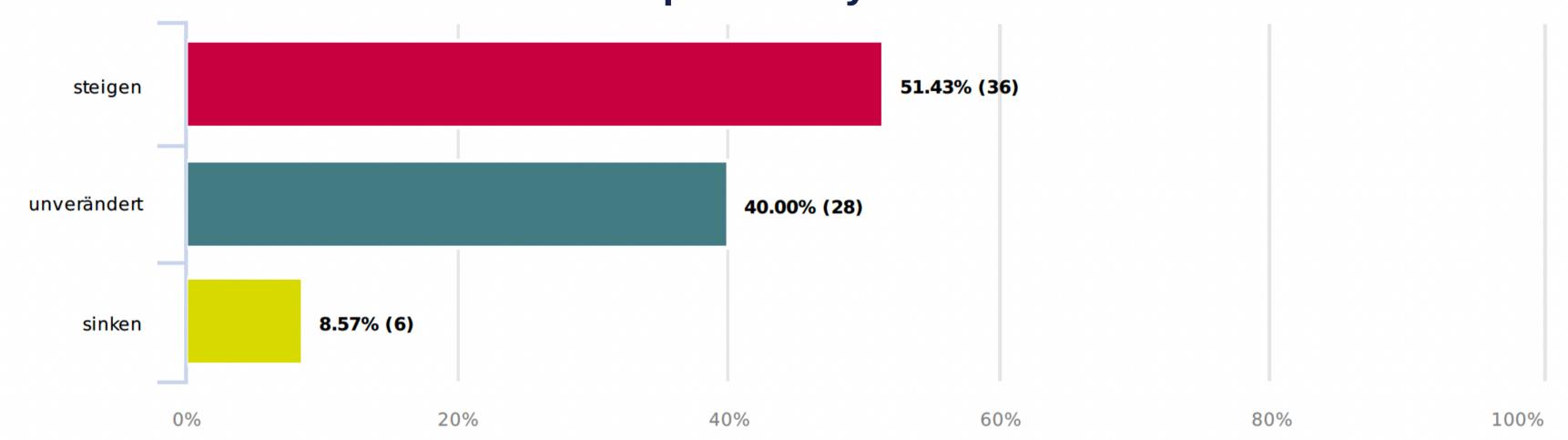
steigen	51,43% <i>36</i>
unverändert	41,43% 29
sinken	7,14% 5

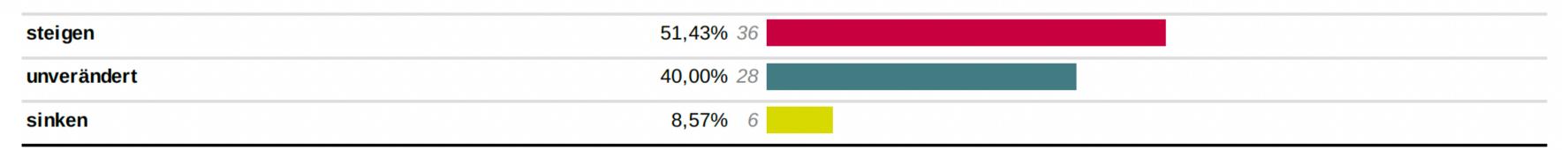




Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

1.10. How will your investments develop in the current year compared to the previous year?



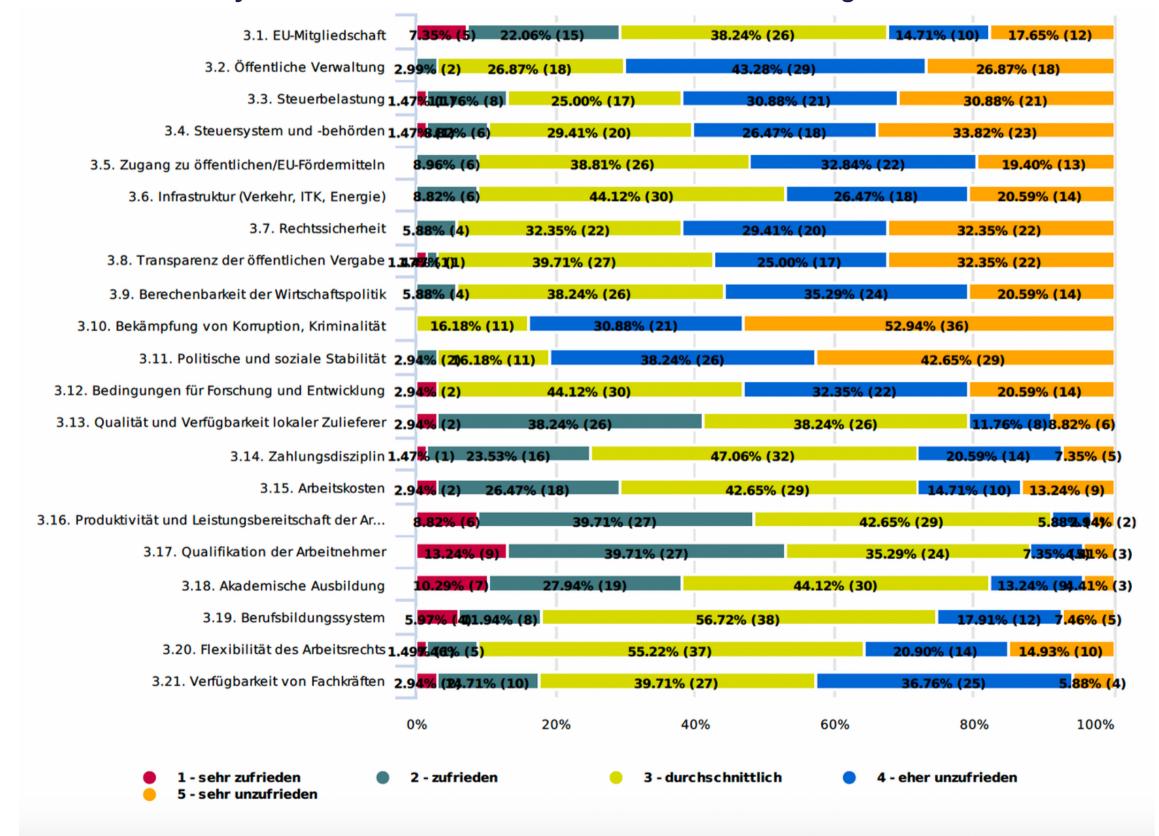






Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

3. To what extent are you satisfied with the mentioned factors of doing business in Bosnia and Herzegovina?

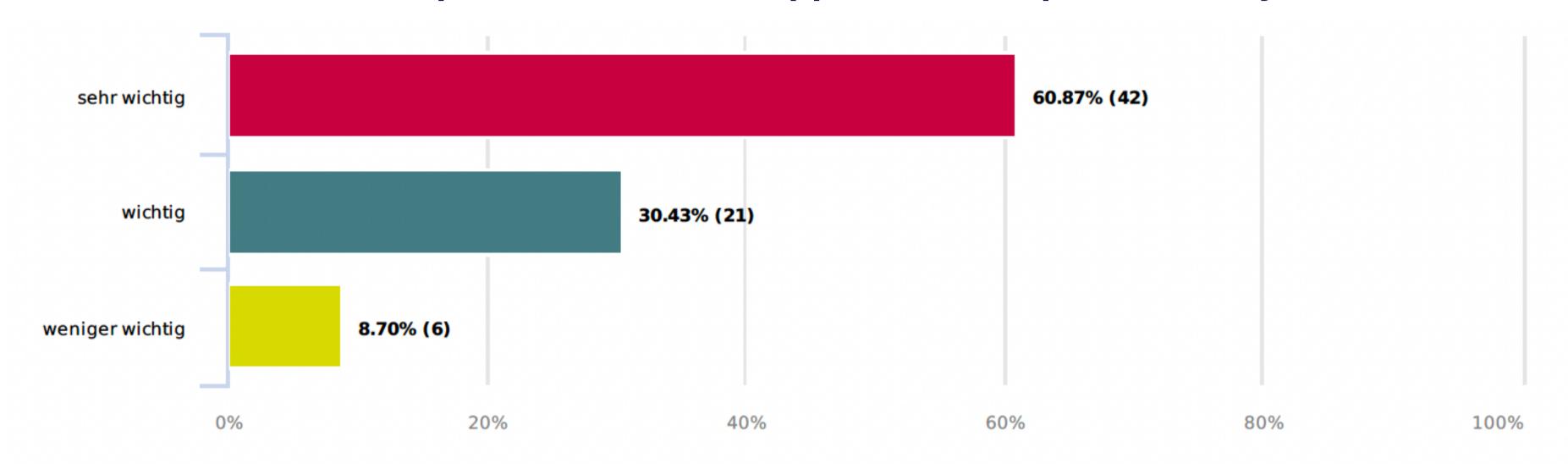






Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

4. How important is the EU rapprochement process for you?



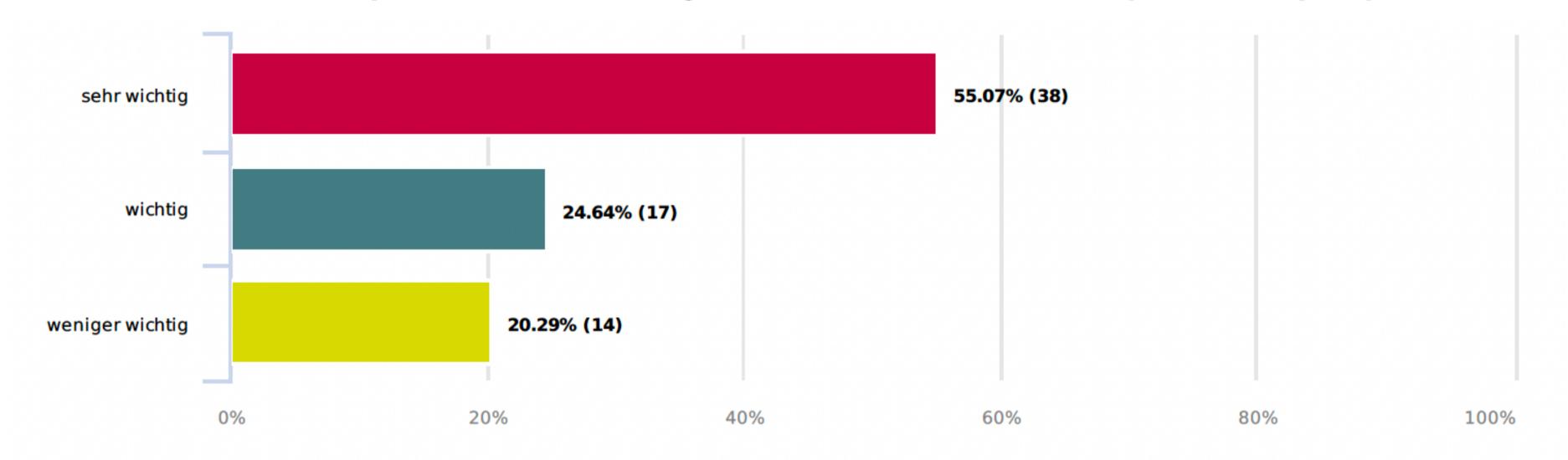
sehr wichtig	60,87% 42
wichtig	30,43% 21
weniger wichtig	8,70% 6





Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

5. How important is entering the German market for your company?



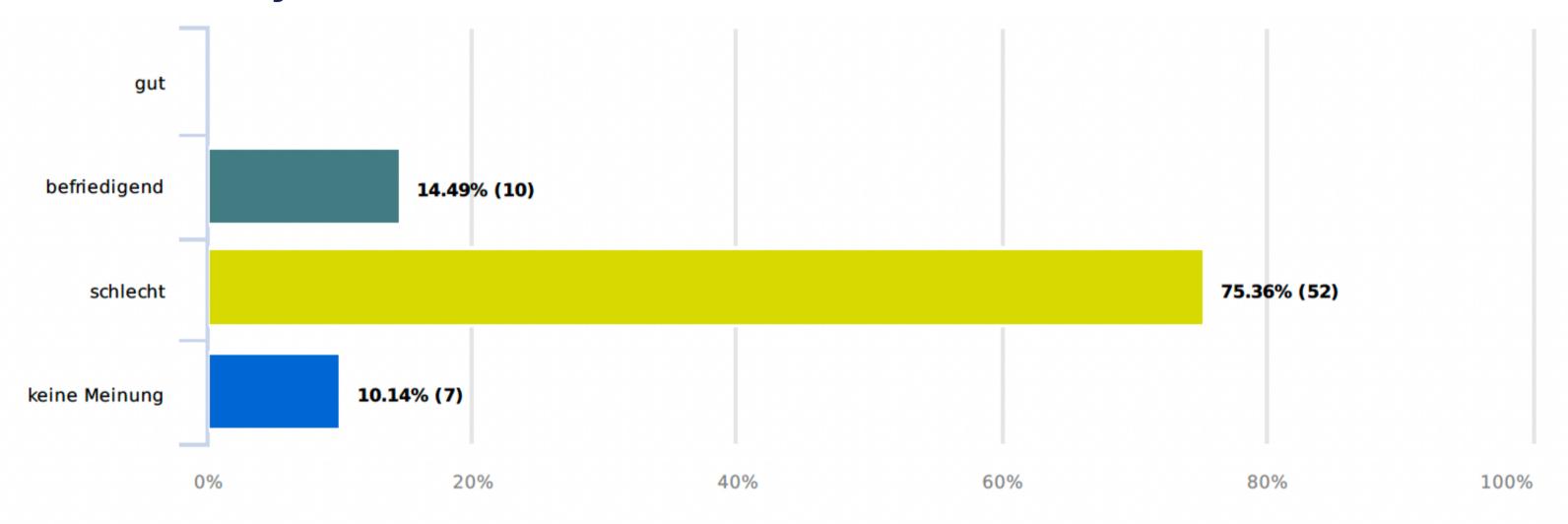
sehr wichtig	55,07% <i>38</i>
wichtig	24,64% 17
weniger wichtig	20,29% 14





Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

6. How do you evaluate the work of the current authorities at all levels?



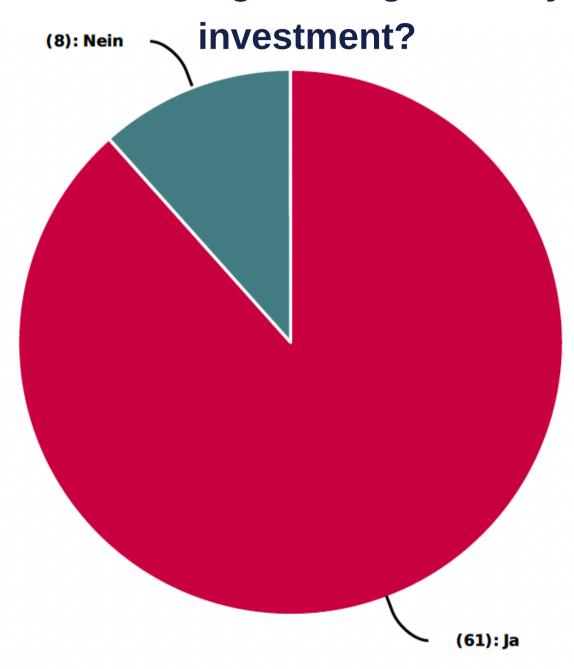
gut	0,00% 0
befriedigend	14,49% 10
schlecht	75,36% 52
keine Meinung	10,14% 7





Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

7.2. Would you choose Bosnia and Herzegovina again today as a location for business and



Ja	88,41% 61
Nein	11,59% 8

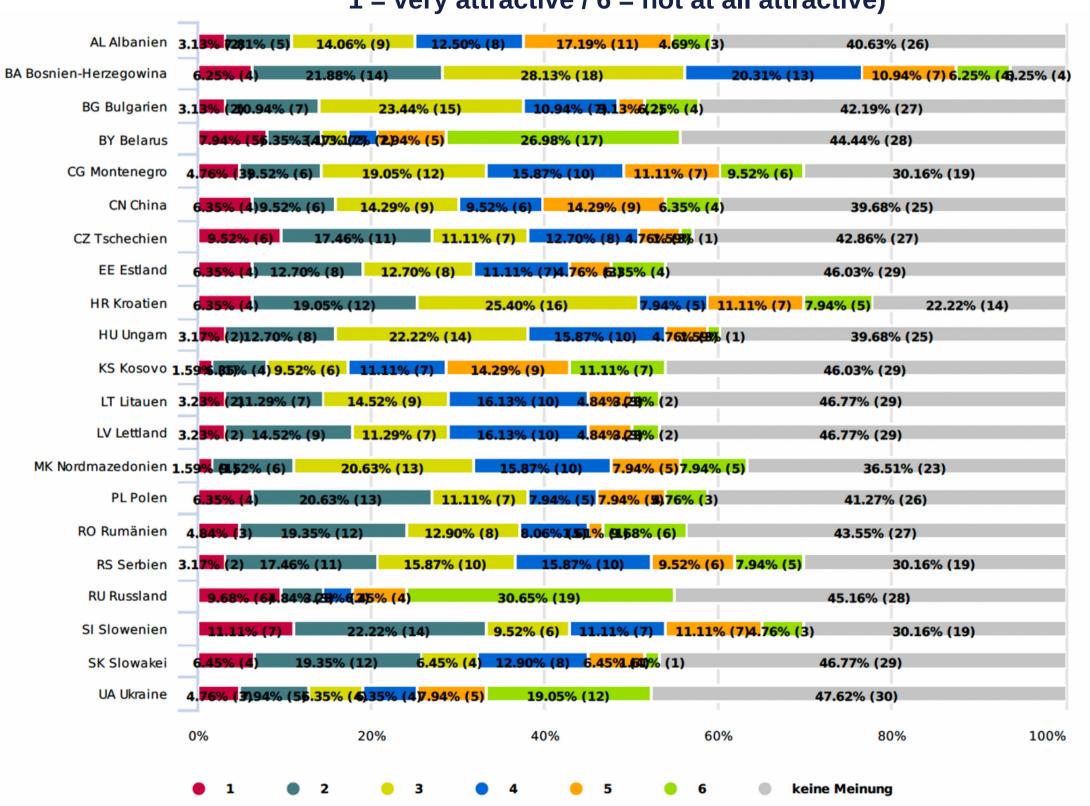




Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

8. In your opinion, how attractive are the mentioned countries for investments?

1 = very attractive / 6 = not at all attractive)

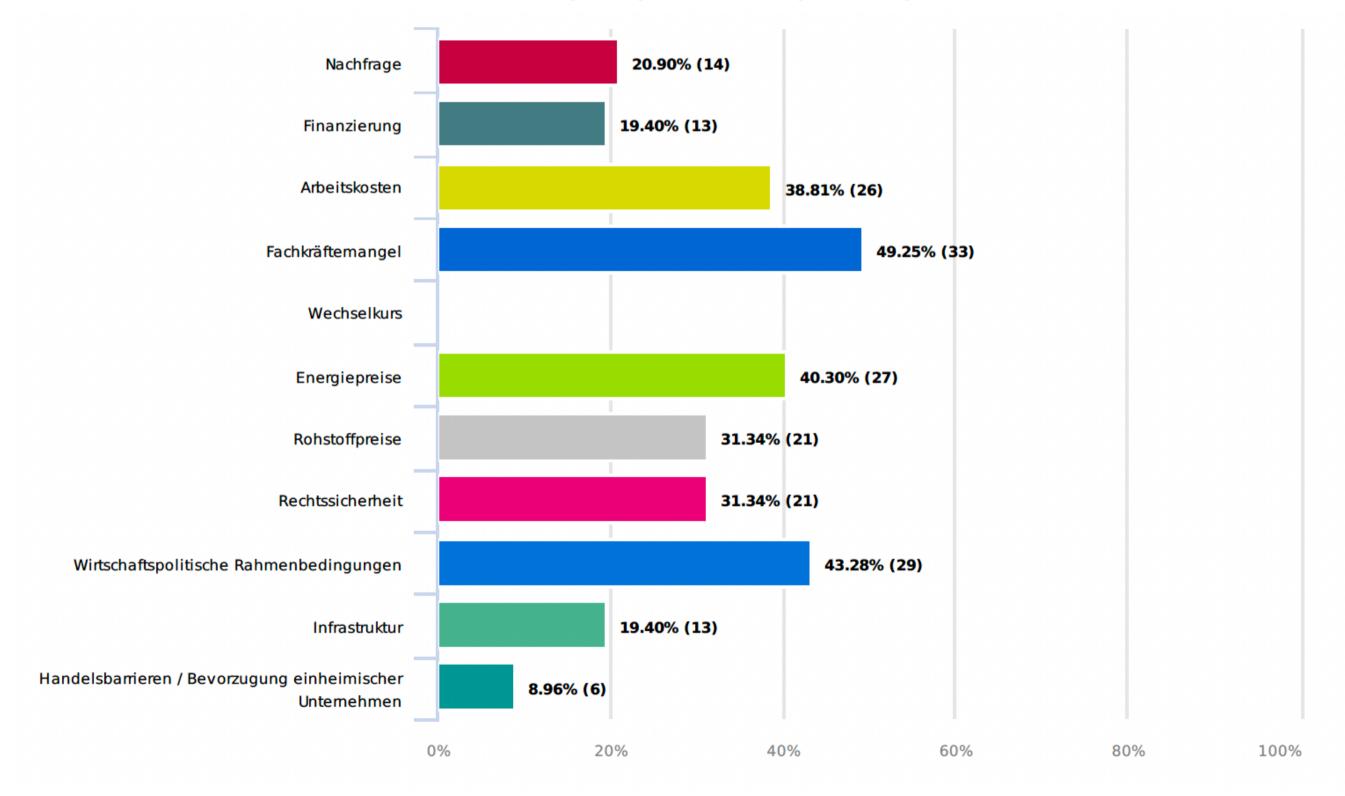






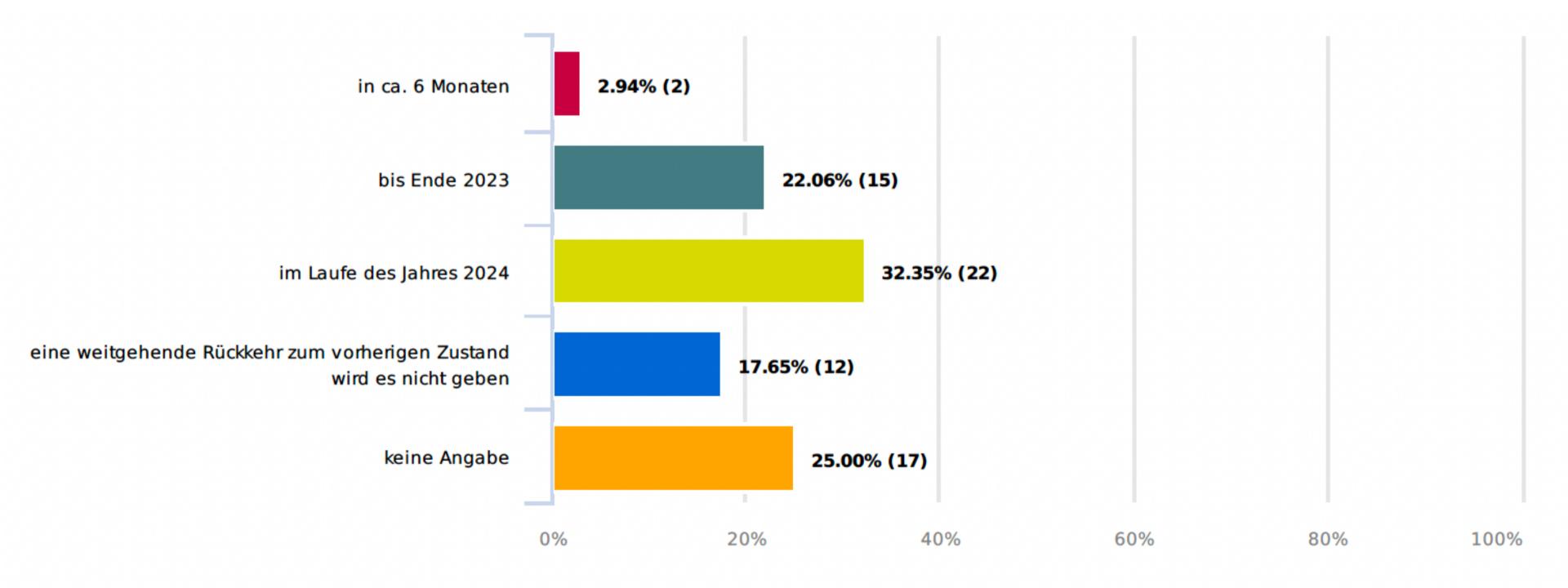
Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

9. Where do you see the biggest risks in the economic development of your company in the next twelve months? (Multiple answers possible)





10. When do you expect international supply chains to largely normalize?

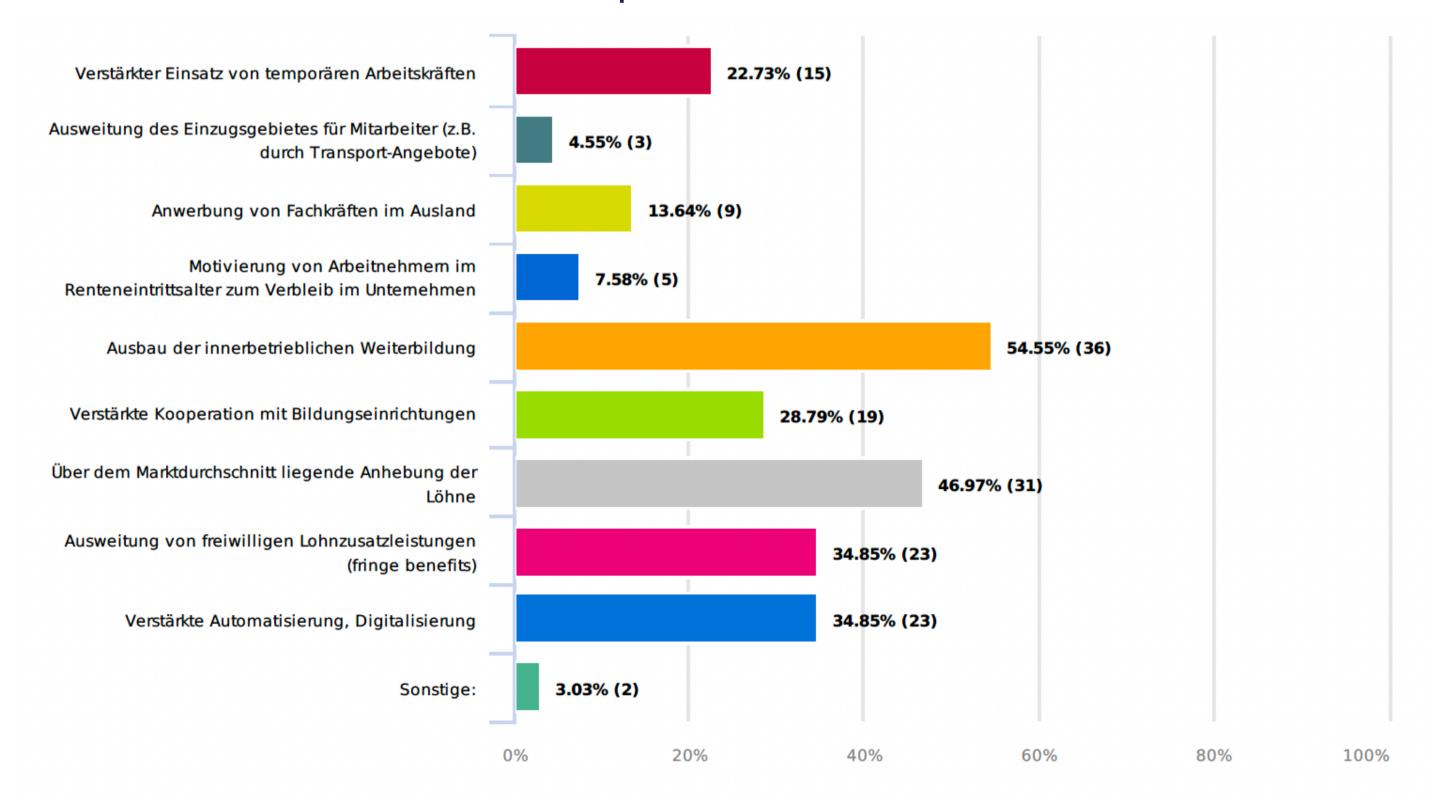






Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

11. What measures have you taken or are you planning to take to alleviate the consequences of the lack of qualified workers?

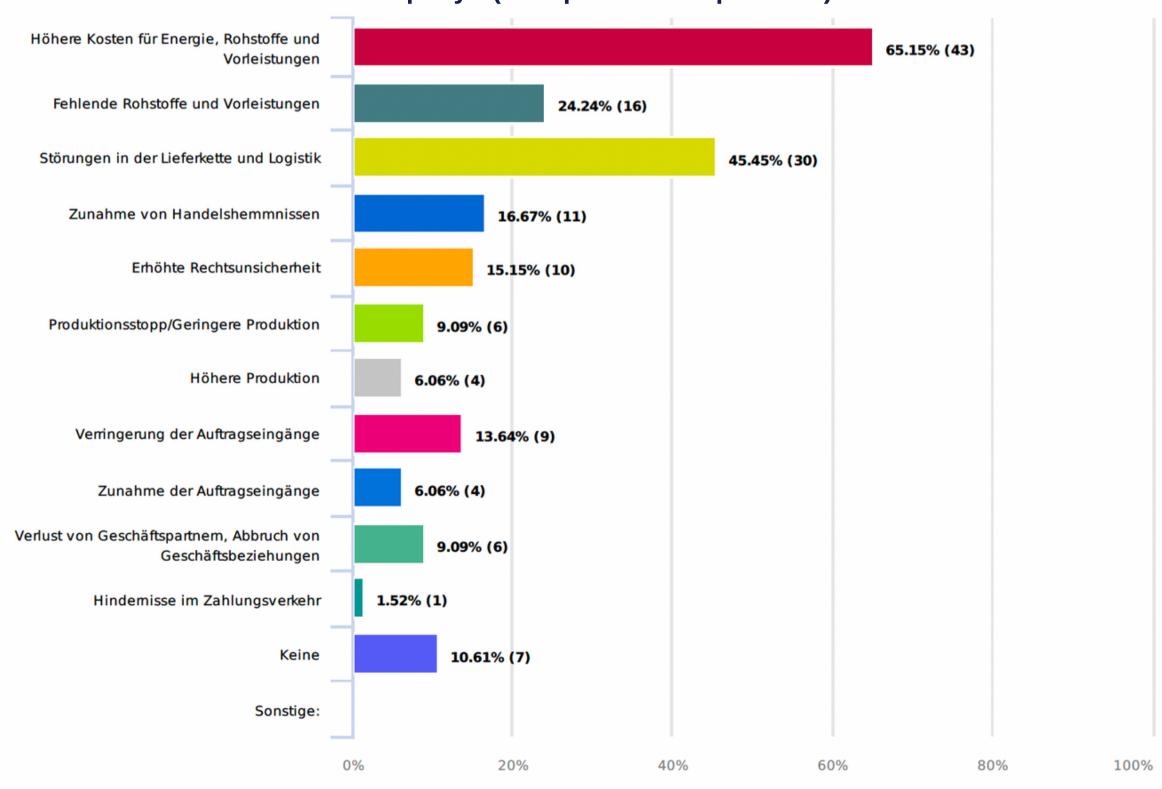






Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

12. What short-term economic consequences of the Russian invasion of Ukraine do you feel or expect for your company? (Multiple choices possible)

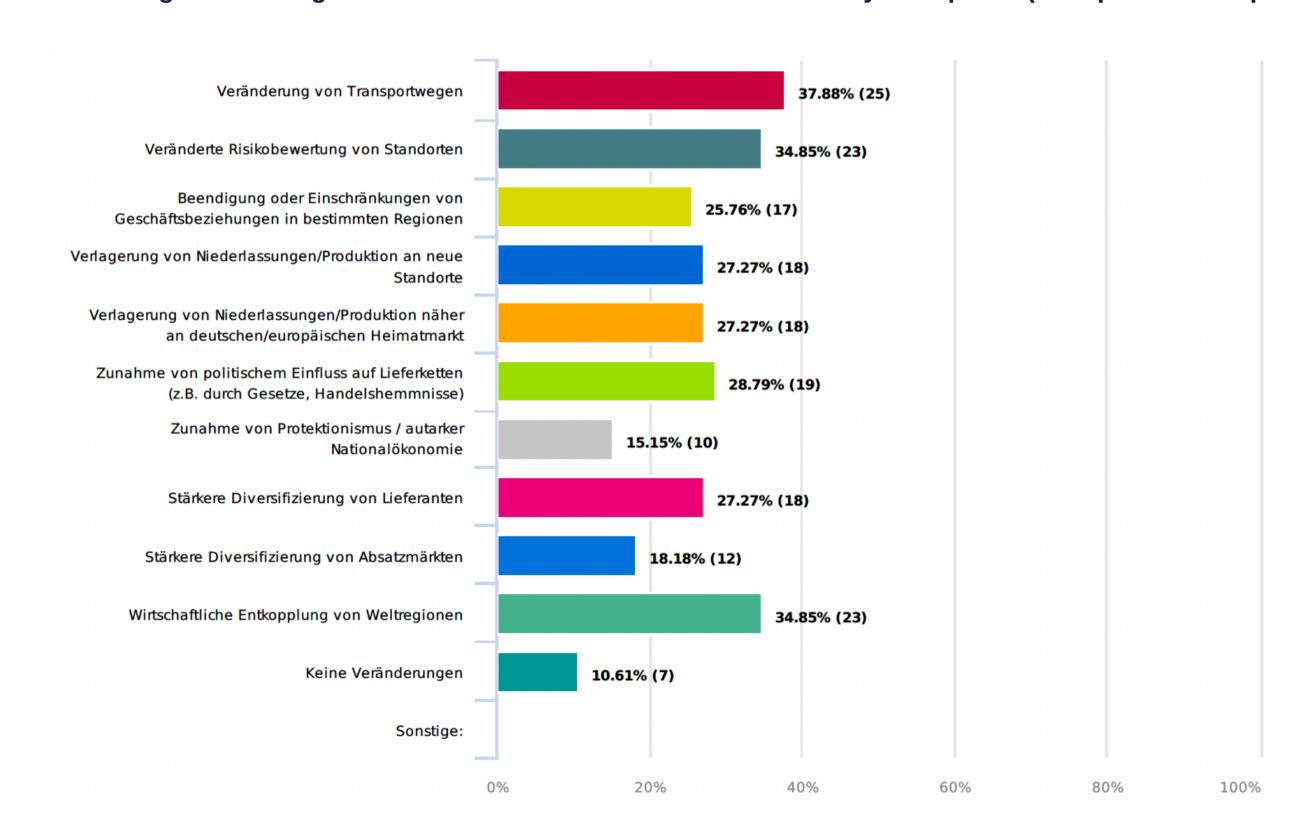






Delegation der Deutschen Wirtschaft in Bosnien und Herzegowina Predstavništvo njemačke privrede u Bosni i Hercegovini

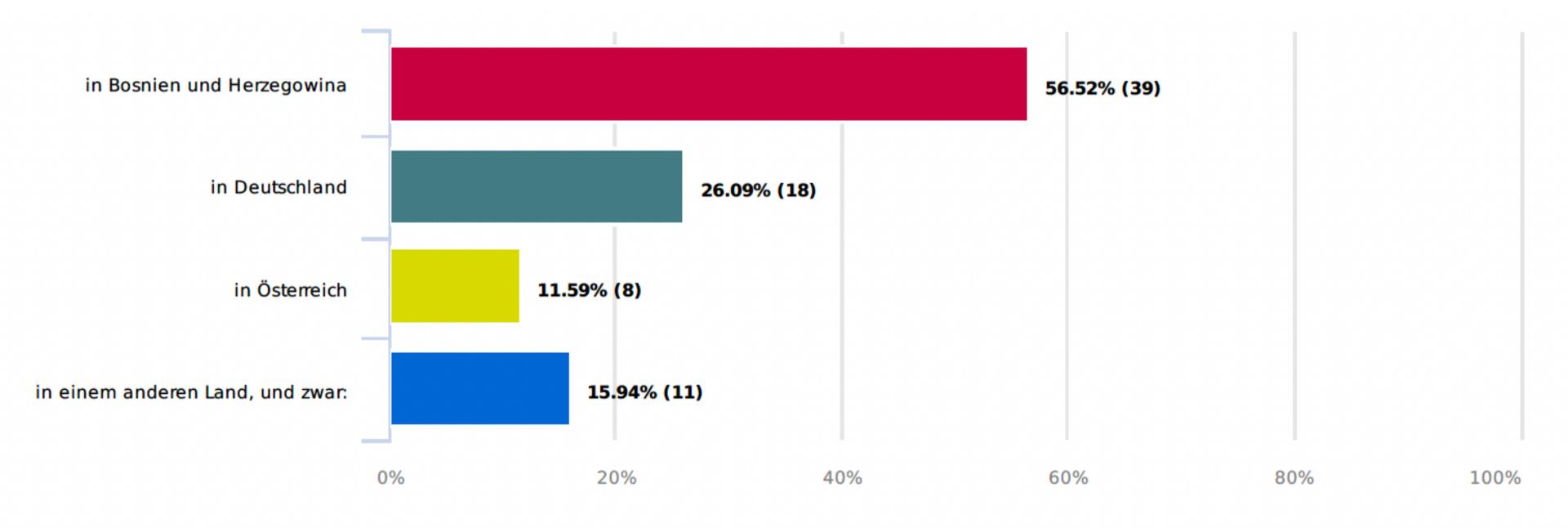
13. What long-term changes in the international division of labor do you expect? (Multiple choices possible)







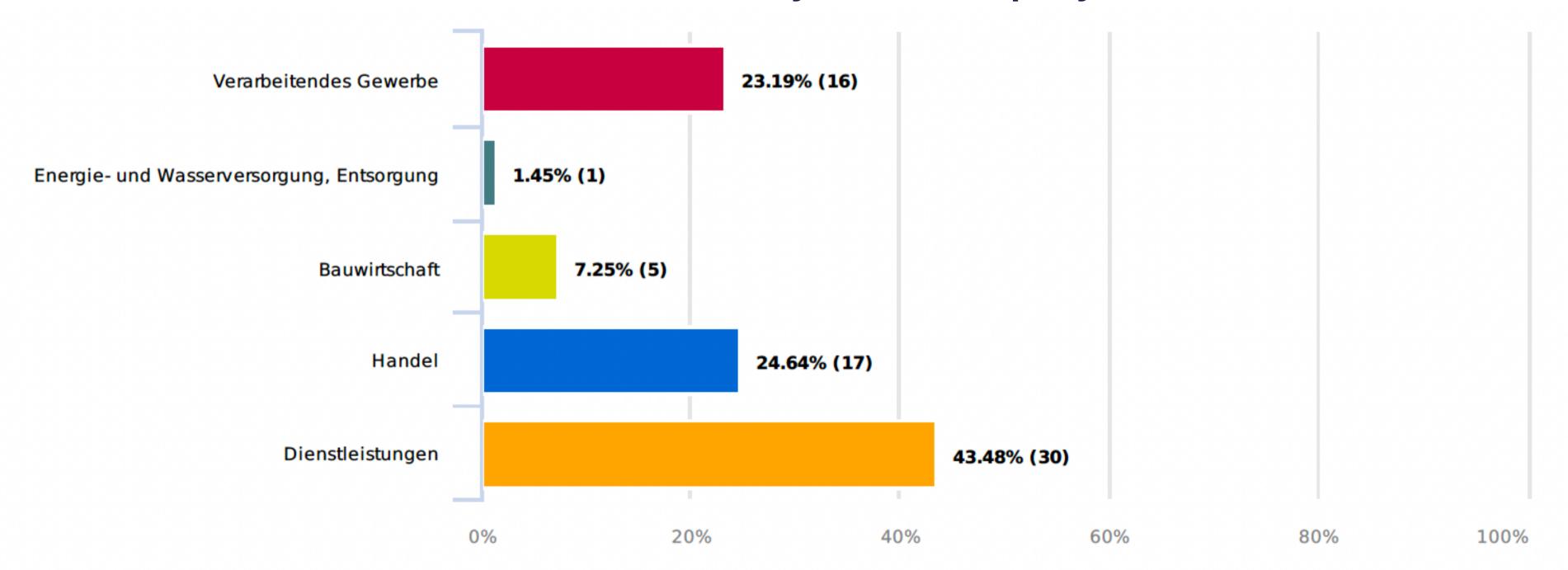
In which country is the majority owner / headquarters of your company?







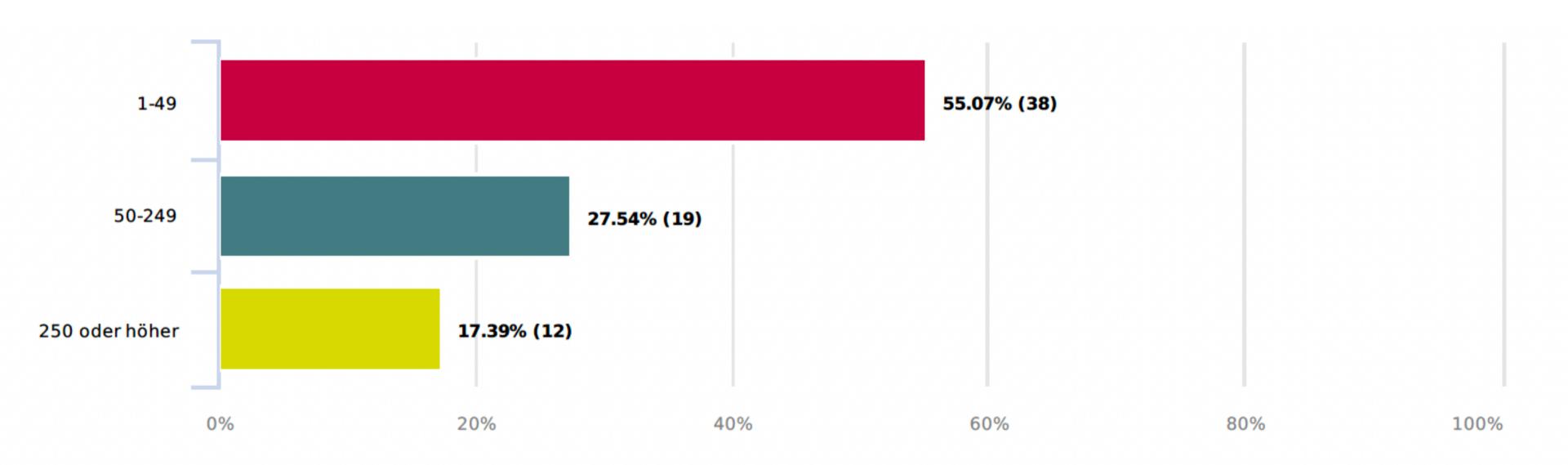
The main activity of the company







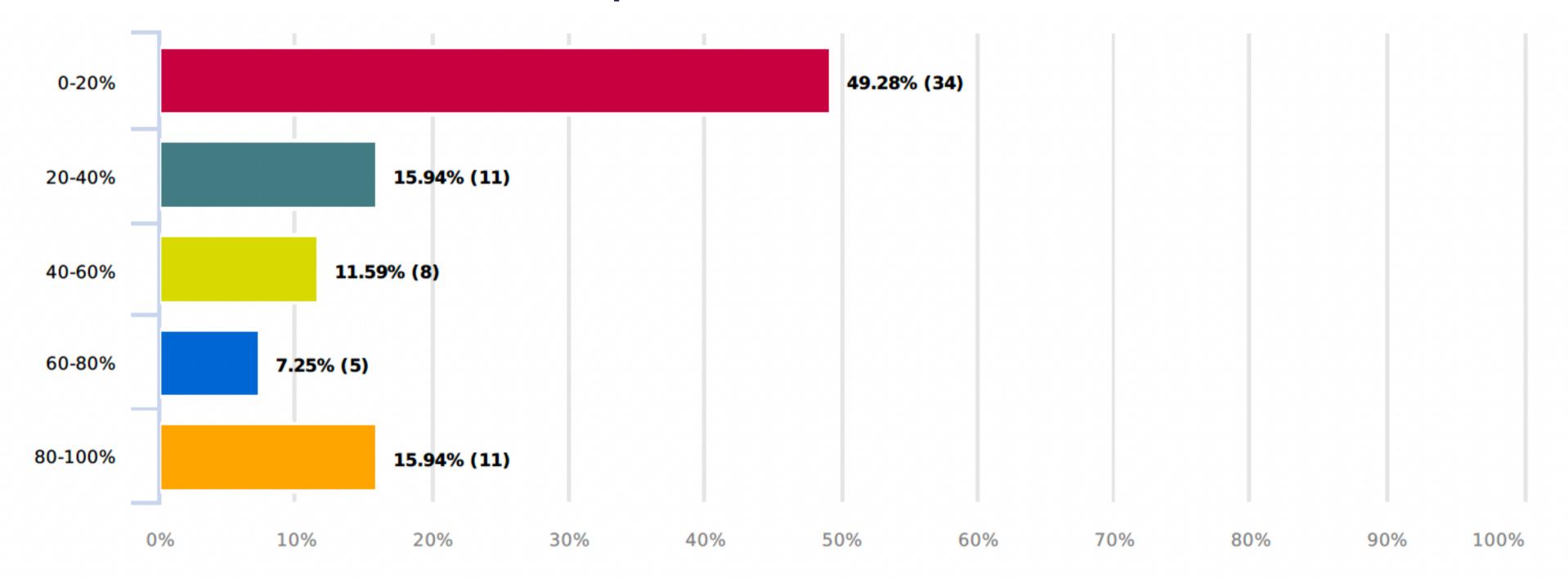
Number of employees in Bosnia and Herzegovina







Share of exports in relation to total turnover





LETS COMMECTI



