

Info Trip to Germany

for a North American Security-Tech Delegation

as part of the joint project Civil security solutions and concepts for the
2026 FIFA World Cup in the USA, Canada and Mexico

Information Event - Munich and Frankfurt am Main, May 11-15, 2024



Preliminary Program – 11.-15.05.2024

Date	Activity
1-2 weeks before the trip	Digital preparation briefing on the program schedule, final travel information, preparation for the presentations, etc.
Friday, May 10th 2024 Munich	Individual arrival of the North American delegation in Munich
Saturday, May 11th 2024 Munich	<ul style="list-style-type: none"> Technology Showcase "Stadium and last mile security concepts by MOVETOS GmbH & Co. KG in action" Appointments with representatives of the Host City Munich Attendance at the Bayern – Wolfsburg Bundesliga match <p>In the evening:</p> <ul style="list-style-type: none"> Dinner together in a typical Bavarian restaurant/beer garden <p>MOVETOS is known to be the competent interface and technical solution provider between event and security management, providing a common infrastructure for large scale events.</p> <ul style="list-style-type: none"> Competency in management and leadership Competent decision making Being competent in the providing of intervention Capable of correctly and professionally documenting incidents Security technologies
Sunday, May 12th 2024 Munich	<ul style="list-style-type: none"> Networking with selected German companies Appointments with representatives of the Host City Munich Cultural program in Munich

Durchführer

Monday, May 13th 2024 Munich – Frankfurt	<p>In the morning:</p> <ul style="list-style-type: none"> ▪ Expert discussion with Club Bayern Munich and security officers ▪ Tour of the Allianz Arena ▪ Company presentation opportunities <p>In the afternoon:</p> <ul style="list-style-type: none"> ▪ Transfer by bus/ train to Frankfurt 	
Tuesday, May 14th 2024 Frankfurt am Main	<p>In the morning:</p> <ul style="list-style-type: none"> ▪ Information event at DFL (Deutsche Fußball Liga) ▪ Company presentations of the German participants of the joint project <p>In the afternoon:</p> <ul style="list-style-type: none"> ▪ Stadium visit and expert discussion with security officers from Eintracht Frankfurt ▪ Expert discussion with club and security officers ▪ Appointments with representatives of the Host City Frankfurt/Main ▪ Presentation opportunities for companies <p>Evening:</p> <ul style="list-style-type: none"> ▪ Dinner together at the Äppelwoi restaurant 	<p>DFL. On 18 December 2000, the 36 clubs of the Bundesliga and Bundesliga 2 established what was then known as the 'Ligaverband', which – as an association – has been responsible for professional football in Germany ever since and has operated under the name DFL Deutsche Fußball Liga e.V. since 2016. The operational business is managed by DFL Deutsche Fußball Liga GmbH, based in Frankfurt, which – together with its subsidiaries – is responsible for organising and marketing German professional football.</p>
Wednesday, May 15th 2024 Frankfurt am Main	<p>In the morning:</p> <ul style="list-style-type: none"> ▪ Technology showcase at headquarter of Advancis Software & Services GmbH close to Frankfurt <p>:</p> <p>In the afternoon:</p> <ul style="list-style-type: none"> ▪ Official end of the program and Individual departure 	<p>Advancis has been successfully active on the market as an independent software house for over 29 years. Today we are one of the international market leaders in the field of vendor-neutral security and building management. Our solutions AIM and WinGuard are used wherever maximum security is indispensable, e.g. in industry, finance and administration, data centers, transport and traffic, logistics, healthcare or in the operation of critical infrastructures.</p>

Mit der Durchführung des Bundesförderprogramms Mittelstand Global/Markterschließungsprogramm beauftragt:



German American
Chambers of Commerce
Deutsch-Amerikanische
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Das Markterschließungsprogramm für kleine und mittlere Unternehmen ist ein Förderprogramm des:



Bundesministerium
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