

GERMAN BALL SPONSORSHIP

Each year since 2000, the German Chamber of Commerce in China · North China hosts the largest social event of the German business community in Beijing: The German Ball.

The event attracts about 750 guests including business executives and leaders from politics with connections to and interest in Germany.

The German Ball is known for its quality, hospitality and fun. An exquisite ball-dinner will be served, accompanied by wonderful music and special show-acts.





















Sponsorship Hard Facts

Number of Sponsorships available:
20 Sponsorship tables in total
Diamond Sponsor: 4 packages available
Gold Sponsor: 6 packages available
Silver Sponsor: 10 packages available

Sponsorship Prices

Diamond Sponsor: RMB 99,000 (excl. tax)
Gold Sponsor: RMB 66,000 (excl. tax)
Silver Sponsor: RMB 45,000 (excl. tax)

Sponsorships*	Diamond	Gold	Silver
Table for 12 guests	1	1	1
Table Location	Diamond Location	Gold Location	Silver Location
Seats at VIP table	2		
Logo size on marketing materials	Large Logo	Medium Logo	Small Logo
Sponsor logo on display + Backdrops			
Sponsor logo in ball advertisements			
Sponsor logo in the ball insert for the GC Ticker (after the ball)			
Sponsor logo on all ball tickets			
Sponsor logo on all website			
Advertisement in ball brochure	1 page	Half page	Logo exposure
Sponsor logo displayed on table			
Advertisement in GC Ticker (one issue)	Half page		
Amount of available sponsorships in this category	4	6	10
Sponsorship fee (excl. tax)	RMB 99,000	RMB 66,000	RMB 45,000

*Due to unforeseen circumstances, we keep the right to change the amount of available Diamond, Gold & Silver Sponsors.

Door Gift Sponsor

Have a great gift ball guests would love to take home? Why not sponsor our party favours for the German Ball ! Prizes must be of good quality and of practical use for guests. It is an unforgettable way to spread awareness of your products among your target clients.



Champagne Sponsor

Draw the guests' attention by sponsoring premium champagne for each table. Something the guests will be most appreciative of!

Benefits

- The name of the champagne sponsor will be announced during the evening
- Logo exposure in the ball brochure
- Two complimentary tickets will be given to the sponsor



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