



Dear Sirs,

We are, in collaboration with our community partner Contemporary Art Istanbul, aiming to raise 120,000 dollars to fund urgent medical and life supply needs for children that are remaining within the conflict zone in Ukraine through UNICEF. Whilst significant resources are being provided to the refugees in the neighbouring countries, a significant challenge remains for the children left within Ukraine.

We are planning to host a Charity Art Exhibition “Make Art For Peace” between 28 April-01 May at Fisekhane to raise funds. All money raised through the ticket sales and sponsorship for the event will go directly and in its entirety to a dedicated UNICEF account.

We are writing this letter to invite you to be a Co-Sponsor or Supporter of this event! As one of the respected influencers in our international community in Turkey, your involvement with our charity exhibition is an opportunity for it to receive a wider public exposure and to join other individuals, organisations and businesses to create a strong community bond for a meaningful appeal.

Community sponsorship is the primary source of funding for this event and it is critical for its success. You can provide support in following ways:

- Be a Co-Sponsor or Event Supporter through a monetary donation. Your logo will be placed on materials to promote the event.
- Donate materials or services (such as food, drinks or logistic services) that we need for the preparation of the VIP event on 28 April.
- Participate on our planning committee.
- Sponsor or host our future event for the fund raising at your facility.
- Help us to sell VIP tickets for this event.
- Help us to sell general admission tickets for this event.
- Advertise our event through your official social media accounts or website.

Enclosed is a sponsorship for that gives information on sponsorship levels. Beyond your sponsorship, we welcome you to join us by participating in our “Make Art for Peace” appeal. We look forward to hearing from you. For more information about this event, please contact: Mehtap Payne at mehtappayne8@gmail.com or Polina Siomochkina at polina.siomochkina@gmail.com

On behalf of Istanbul Art Residency and Contemporary Art Istanbul, we thank you for your support.

Sincerely,

Enclosure: Sponsorship Form

EVENT SPONSORSHIP FORM

MAKE ART FOR PEACE

Held between 28 April-01 May at Fisekhane
Please consider the following ways you can make
our appeal a success!
Deadline for sponsorship: 15 April 2022

Corporate Sponsors

Company/Organisation/Institution name /logo displayed at events
Company/Organisation/Institution name/logo mentioned in all advertising
Up to Six Free VIP Tickets on 28 April 2022 or 50 General Public Admission Tickets 29 April-01 May

Bronze sponsors:	USD 1500+ for the provision of emergency medical kits and essential medicine and medical devices for 3500 children for a period of three months
Silver sponsors:	USD 3000+ for the provision of emergency kits and essential medicine and medical devices for 7150 children for a period of three months
Gold Sponsors:	USD 4500+ for the provision of emergency kits and essential medicine and medical devices for 10,000 children for a period of three months
Dimond Sponsors:	USD 6000+ for the provision of emergency kits and essential medicine and medical devices for 14,250 children for a period of three months

Event Supporters

Acknowledgement on Istanbul Art Residency Website and/or social media profiles.
Up to two Free VIP Ticket on 28 April 2022 or 10 General Public Admission Tickets 29 April-01 May

USD 1000+
USD 500+
USD 250+

- ☐ Become a corporate sponsor / event supporter
- ☐ Sponsor [INSERT TYPE OF IN-KIND DONATION]
- ☐ Participate on planning committee
- ☐ Volunteer at event
- ☐ Sponsor/Host event at your facility
- ☐ Help us to sell VIP tickets for this event
- ☐ Help us to sell general admission tickets for this event.
- ☐ Advertise our event through your official social media accounts.

Business/Organization/Individual Name:

Contact Name:

Contact Phone:

Contact E-mail:

Please e-mail your company artwork to polina.siomochkina@gmail.com.

Please email this completed sponsorship form to mehtappayne8@gmail.com.

We gladly accept any items you are able to provide.