

German New Energy Auto Company Directory 2021/2022



Introducing German technologies and solutions to the Chinese Electric & Hydrogen Mobility market:

- More detailed product information
- More channels of distribution
- More channels to download
- QR code in company profile
- Special product index
- More discount with combi- packages

Book Now! ➡



New Energy Drives the Future, German Energy-saving Technology in the Lead!

CONTENT OVERVIEW

Based on the successful publication and highly positive feedback of the previous German New Energy Auto Company Directory, the directory is being reissued in 2021/2022. As a handbook it contains key information about EV production as well as a data index, industry classification and general information about the most important German and joint venture companies operating in electric and alternative energy as well as energy saving in the vehicle industry. This reference book is an excellent choice to be represented in the booming EV market in China and will be an indispensable information source for Chinese customers about the German EV industry.

KEY INFORMATION

- Handy A5 size
- Basic company introduction
- Key product information
- Contact details
- Directory listing by scope classification and alphabetical content overview
- Language: Chinese & English
- Advertisement opportunities
- Print-run: 10,000 copies
- E-version available at official website of AHK China

OFFICIAL CHANNELS OF DISTRIBUTION

- Chinese and international EV manufacturers
- German/foreign Chambers of Commerce
- China Council for the Promotion of International Trade (CCPIT) and their sub-councils on national and regional levels
- Media & press regarding EV industry
- Conferences, forums & exhibitions regarding EV industry
- Chinese and German (non-) governmental organizations & associations regarding EV industry
- Chinese and International service providers for further and extended vocational training, as well as post-graduate training courses in China and abroad
- German pavilions on major industrial exhibitions and events in China.

Contact

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Company Profile

☐ **Company Profile**

- Company name
- Company introduction (200 characters, incl. punctuation)
- Product introduction (200 characters, incl. punctuation)
- Contact information

Price: 1,500.00 RMB☐ **Additional Company Logo**

- On the left side of your company's contacts

Price: 500.00 RMB☐ **QR Code**

- Link to your website

Price: 500.00 RMB☐ **Profile + Logo + QR Code Combination:**
2,400.00 RMB only!☐ **Product Picture** ■ Together with the company profile**Net Price: 500.00 RMB**

Advertisement - Normal pages

☐ **Full page**

Typo area: 142 x 210 mm
Print space: 148 x 216 mm (incl. bleed)
Price: 10,000.00 RMB

☐ **Half page**

Typo area: 142 x 105 mm
Print space: 148 x 111 mm (incl. bleed)
Price: 6,000.00 RMB



Advertisement - Special pages

☐ **Double page**

Typo area: 142 x 210 mm x 2
Print space: 148 x 216 mm x 2 (incl. bleed)
Price: 18,000.00 RMB

☐ **Back cover**

Typo area: 142 x 210 mm
Print space: 148 x 216 mm (incl. bleed)
Price: 16,000.00 RMB

☐ **Inside at front/back**

Typo area: 142 x 210 mm
Print space: 148 x 216 mm (incl. bleed)
Price: 12,000.00 RMB

☐ **Page before table of content & Product Index**

Typo area: 142 x 210 mm
Print space: 148 x 216 mm (incl. bleed)
Price: 11,000.00 RMB



Bookmark

☐ **Bookmark**

Typo area: 60 x 180 mm
Print space: 66 x 186 mm (incl. bleed)
Price: 14,000.00 RMB

**10% Early Bird discount rate is available before May 31, 2020; Company Profile booking deadline: July 31, 2020**

ORDER FORM

Please send to: chen.ting@sh.china.ahk.de

Company Name

Name of Contact

Address

Postal code / City / Country

Telephone

Fax

Email

We want to book the above chosen ☐ (amount) option(s) and agree with the conditions of payment and the terms of business.

Date, Signature, Stamp

Product information

Language	Chinese / English
Format	approx. 142 x 210 mm
Extent	approx. 100 pages
Publication Date	September 2020
Issuer	German Industry and Commerce Greater China Shanghai
Volume	10,000 copies

Conditions of Payment

- All rates are subject to 6.72% V.A.T.
- If you pay by bank transfer you will be sent an official payment notice after receiving your order.
- Payments must be made within 10 days after date of invoice.

