



Placement Opportunity

Undergraduate (BA) student: ☐

Graduate (MA) student: ☒

Reference:	Porsche Digital – Open Innovation
Company Name:	Porsche Digital Tel Aviv
Company Type: (Startup/Mature/...)	Corporate
Location: (full address)	Aluf Kalman Magen 3, 6107075 Tel Aviv
Duration of stay: (min 2, max 6 months)	Min. 4 months, max. 6 months

Company Description:

As a 100% subsidiary of Porsche AG, we as Porsche Digital have set out to develop innovative visions, strategies, products, business models and inspiring customer experiences in order to expand and define the Porsche brand in the age of digitalization. This involves strategies as well as innovative solutions and concepts thought far into the future. Porsche Digital has three main pillars of activities in Israel: Scouting/Open innovation for Porsche AG, Strategic Investments on behalf of Porsche Ventures, and cyber security services for the Porsche ecosystem.

Job Description and Tasks:

- General support to the different Porsche Digital Tel Aviv activities
- Scouting startups with innovative technologies in the region
- Assistance with the interpretation and analysis of PoC and investment opportunities
- Independent conduction of market and competitor analysis studies
- Participation in relevant startup ecosystem events
- Creating presentations, reports and marketing material

Essential Requirements:

- Fluent level of written and spoken English
- Excellent communications skills
- Relevant experience in related fields
- Proficient computer skills
- Proactive and self-motivated
- Team player

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Remuneration Details:

Due to visa regulations a salary is not allowed. Details regarding additional compensation (such as food allowance) will be provided during the application process.