



Newsletters

German-New Zealand Chamber of Commerce

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 German-New Zealand Chamber of Commerce



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E-Newsletter



1. GNZCC Snapshot

- industry-focused Newsletter
- 7 editions per annum
- depending on the industry it goes to
- 1000-2000 subscribers
- click through rate on lead article 42%
- general click through 28%



2. GNZCC Member & Chamber

- bi-monthly Newsletter
- only for GNZCC-Members
- latest Member's news
- upcoming events
- member's deals



3. GNZCC Kia Ora Deutschland

- four editions per annum
- goes to our German Readership
- latest news on New Zealand



4. GNZCC HR Insights

- bi-monthly Newsletter
- updates on Employment Law
- GNZCC-Jobportal and CVs

 [click here](#) for an overview.

Advertising rates

Advertising in our Newsletter

OPTION 1: SIDE BANNER ON FRONT PAGE

Rate includes:

- variety of options, different sizes and different position
- Price from \$250.00

OPTION 2: BANNER AD IN THE MIDDLE

Variety of rates available:

- e.g. company description and logo
- video section
- topic series and many more
- interview with your CEO
- Q&A on your company
- Price from \$200.00
- Standard banner advert size is 600x200 px

GNZCC SNAPSHOT

Website LinkedIn Advertise Member Industry Reports

Gearing up for global growth – International Trade Fairs are key

Imagine a time when your business is ready for the next big step, a new phase, the next level. You are probably doing really well on the national stage but have decided that the rest of the world needs to see and know your service or product too. The big question: How will you do this?

Read the full article [here](#).

© Author Alexandra Falk

Keep me posted!

IN THIS EDITION

- ▶ Trade Delegation
- ▶ Energy
- ▶ New Ambassador
- ▶ News in Short
- ▶ Events
- ▶ Trade Fairs
- ▶ Recent Events
- ▶ Last words

Sending money overseas?

- ✓ Great rates
- ✓ No transaction fees



xe Transfer Money Today

New German Ambassador HE Mr Stefan Krawielicki

A warm welcome to our new Ambassador HE Mr Stefan Krawielicki. HE Mr Stefan Krawielicki, the Ambassador of the Federal Republic of Germany had his official welcome ceremony at Government House. He was welcomed with a rousing ovation and presented his credentials to Dame P...



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In Short

- ▶ GTAI - Smart Hospitals, Our title feature, 'Smart Hospitals,' shows how Germany is leading the way in digital health with innovators like apoQlar. [MORE..](#)
- ▶ DW, Berlin - German farmers protest against Berlin's agriculture policy. [MORE..](#)
- ▶ DW, Berlin - 8 EU states push to raise 2030 climate goal, but Germany absent [MORE..](#)
- ▶ NZ Herald, Auckland - Christchurch Call counters copycat shooting in Germany - PM [MORE..](#)
- ▶ Stuff, Auckland - Red to green, The evolution of a city's abandoned acres. [MORE..](#)
- ▶ ICC, Incoterms - The Incoterms® rules are the world's essential terms of trade for the sale of goods. [MORE..](#)