



MEDIA KIT

AHK Greater China Website

October 2019

Make use of one of the largest Sino-German business platforms.



www.china.ahk.de

- Offers information and Services of nine AHK-Branches in Mainland China, Hong Kong and Taiwan
- Promotes over 550 events for the German Business Community every year
- Promotes over 150 Trade fairs in China, Hong Kong and Germany every year
- Features around 2000 job offers from German and Chinese Business every year
- Continuously offers market information about China and Germany

OUR VISITORS

Enterprise Executives

With our web content we cater to the needs of decision makers in over 5.000 German companies in the Greater China region as well as for another 10.000 companies yearly trading with China or inquiring market information



Investors

Yearly around 60.000 Investors from China and from Germany consult our webpage for strategic market information and business advice.

Business Travelers

Yearly over 100.000 Business Travelers from China and Germany inform themselves on our website about events and up-to-date market information.

MEDIA DATA (average per month)

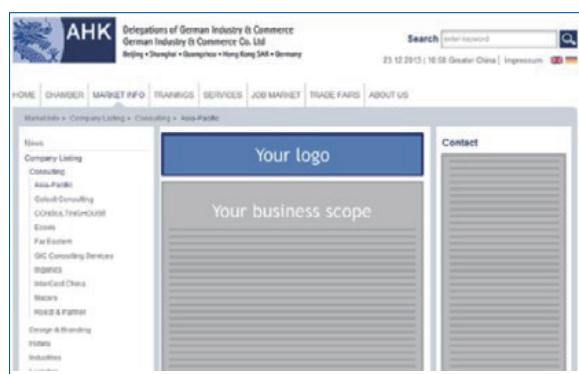
- 60.000 Visits
- 100.000 Pageviews
- 45.000 Unique Visitors accessing our website from Germany, Mainland China and Hong Kong

BANNER ADVERTISING OPTIONS

Type	Price*/Month	Price*/ 3 months (15% discount)	Price*/ 6 months (25% discount)	Price*/ 1 year (35% discount)
Leaderboard (728 x 90px)	8,000	20,400	36,000	62,400
Half Banner (Startpage) (300 x 180px)	3,000	7,650	13,500	23,400
Half Banner (Single Content Page)	1,500	3,825	6,750	11,700
Half Banner (Additional Content Page)	800	2,040	3,600	6,240

COMPANY LISTING / INVESTMENT PROMOTION OPTIONS

Get a listing with the largest website for Sino – German business in China. Over 20,000 members of the German business community visit www.china.ahk.de monthly. We make you visible for them with a listing in our Company Listing section – the first place for many to look for service providers or special products in China.



Standard Listing

- Listing your company in one category of your Choice with your Logo, introduction and link to your webpage
- Entry in one category for 12 months
 - Introduction Page (Ca. 550 words)
 - Logo
 - Link to your own website
 - Display of contact measurements

3000.00
RMB*

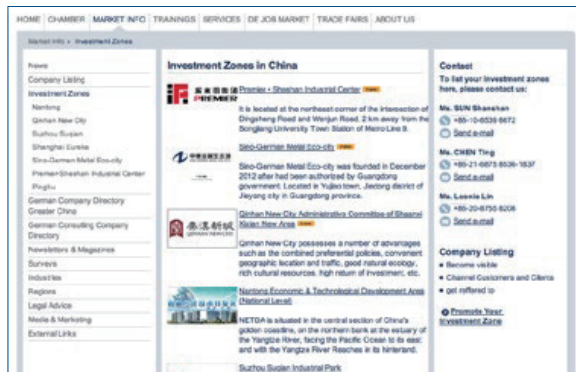
Additional Category

Listing your company in an additional category for a year

1000.00
RMB*



Use the opportunity to present your investment offer to German companies right when they are looking for it. Become visible for monthly more than 20.000 Sino-German entrepreneurs.



Investment Zones Promotion

- Entry in our investment section for 12 months
- Logo
- Profile
- Photo gallery
- Link to your own website
- Display of contact measurements

8,000 RMB*

Please note:

- File Types: jpg, gif
- 15% German Chamber Member Discount.
- *Additional business tax of 6,72% applies.

Contact us for more information:

Ms. CHEN Ting

GIC German Industry & Commerce Shanghai

Tel.: + 86 21 6875 8536 / ext. 1837

Direct Line + 86 21 3858 5237

e-mail: chen.ting@sh.china.ahk.de



www.china.ahk.de/services



The information enclosed in this document can naturally give only first advice and thus is not exhaustive. Although all informative literature is generated or selected and revised with the utmost care, no liability will be assumed for the completeness and the accuracy of the contents of this bulletin. Publication, as well as commercial and non-commercial transmission to a third party, is prohibited unless prior permission is obtained from German Industry & Commerce (GIC) | Greater China. Precise requests can be addressed at any time after due diligence of the current legal status.