



# AHK Ireland Patronage 2024

Become a Patron of the German-Irish Chamber and Discover  
Your Benefits



Deutsch-Irische  
Industrie- und Handelskammer  
German-Irish Chamber  
of Industry and Commerce

Gefördert durch:



Bundesministerium  
für Wirtschaft  
und Klimaschutz

aufgrund eines Beschlusses  
des Deutschen Bundestages

### Does your company want to secure more business and become a successful key player in the German-Irish business network?

The German-Irish Chamber Patronage Packages, not only features the “Classic” and “Premier” Package options we can also look into tailor made packages for companies in order to suit your business needs. By becoming a patron for the German-Irish Chamber, you will have access to the following services:

**MEMBERSHIP** As a patron you will also receive the same advantages of being a member and more, including being listed in a chamber yearbook directory, reduced prices for our DEinternational consultancy services and Individual Introductions to your business partners & potential new clients.

**BRANDING & PROMOTION** Your company will feature prominently as your business is branded as a patron at our virtual and real events. Your company name will feature in all email communication in our address banner, providing exposure to all members and clients of the DEinternational consultancy wing of the Chamber. You will have your company’s advertisement displayed in the “German-Irish Business Review” Yearbook.

**C-LEVEL NETWORKING** Tailored virtual and actual events, including exclusive Patrons’ and Councillors’ events, are excellent networking opportunities to make valuable contacts and use our platform to talk to opinion leaders, politicians and key business decision makers.



Presidency Handover from Mary Campbell to Simon Dauber



Vice-President of the EU Parliament Rainer Wieland visits the German-Irish Chamber



Events with Government Ministers and V.I.P.s



Deirde Schwer (Audi), Cord Meier-Klodt (German Ambassador) and Simon Dauber — Christmas Lunch

### As a Patron to the German-Irish Chamber you will experience a wide variety of benefits, which include:

**PR AND ADVERTISING** Your company logo is displayed on all Chamber correspondence, including all mailshots to our contacts in the German-Irish business world.

**WEBSITE** Your company name will feature on the first page of the German-Irish Chamber's website.

**YEARBOOK** Avail of ad space in "German-Irish Business Review", the reputable yearbook for the German Irish business world, which is read by decision makers and opinion leaders.

**PATRONS' AND COUNCILLORS' EVENTS** Participate at exclusive virtual and actual Patrons' and Councillors' events organised by the Chamber and network within this exclusive grouping. These events provide a great platform to market your company.

## Tailored For You — Bespoke Patronage Packages

**LOBBYING** As a Patron you will have your voice heard in the wider German-Irish business community. Based on your briefing, we represent your interests in Germany and/or Ireland with government, political parties, interest groups, associations etc.

**EVENTS** Tailored for your interests we can organise for example:

- Joint events or webinars with patrons
- Exclusive round table events on particular topics you are interested in
- Company staff outings

We also accommodate any other preferences you may have.

## Hear From Our Councillors & Patrons

### Simon Dauber, President of 2023

*"As a former Councillor at the Chamber and many years of considerable work together it is now my privilege to serve as the 27th President of the Chamber in 2023. The steadily growing network and excellent services by the Chamber grants the members extensive networking and engagement with politicians and supreme decision makers in the economic sector."*

### Volker Metsch, Trumpf

*"My team and I are very satisfied with the outstanding service the Chamber provides us in the fields of finances and the recruitment. Their first-class recruitment guarantees us a qualified team of employees. Thank you for the direct contact and splendid service!"*

### Premier Patronage Package

- ☐ Yes, my company wants to become a Premier Patron for **€6,000 + VAT**
- ☐ Yes, my company wants a full page advertisement in German-Irish Business as part of the package.

We would like to choose one of the following from the Premier Patron's Package:

- ☐ 8 free tickets for the Chamber Christmas Lunch
- ☐ 8 free tickets for the European Chamber event organised with 19 bilateral trade organisations
- ☐ A team of four play for free at our top golf outing
- ☐ We would like to **commit for 3 years** for a total Patronage fee of €16,000 + VAT, **saving €2,000**. And gain all the benefits of patronage annually as mentioned above

### Classic Patronage Package

- ☐ Yes, my company wants to become a Classic Patron for **€3,000 + VAT**
- ☐ Yes, my company wants a 1/2 page advertisement in German-Irish Business as part of the package

We would like to choose one of the following from the Classic Patron's Package:

- ☐ 4 free tickets for the Chamber Christmas Lunch
- ☐ 4 free tickets for the European Chamber event organised with 19 bilateral trade organisations
- ☐ A team of two play for free at our top golf outings
- ☐ We would like to **commit for 3 years** for a total Patronage fee of €8,000 + VAT, **saving €1,000**
- ☐ We would like to upgrade our advertisement in German-Irish Business to 1 page for €500

### Bespoke Patronage Package (please tick)

- ☐ Yes, I am interested in a bespoke Patronage Package. Please contact me to discuss my options.

Company: \_\_\_\_\_

Contact person: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

## PATRONS 2024



Allianz

Bank of Ireland



Irish Life

LK SHIELDS  
YOUR LEGAL COUNSEL

SIEMENS

NOVARTIS

EY  
Building a better  
working world



BOSCH

RWE

BARCLAYS

RSM

Gas Networks Ireland

SAP

CREATIVE

TRUMPF

reverse

Deutsche Bank

Roche

BASF

SIXT

Dussmann Group

Aareal

Miele

JUNGHEINRICH

IDA Ireland

STATE STREET

Ornua