



Deutsch-Australische  
Industrie- und Handelskammer  
German-Australian Chamber  
of Industry and Commerce



Deutsch-Indonesische  
Industrie- und Handelskammer



16<sup>th</sup> ASIA-PACIFIC  
CONFERENCE  
of German Business  
01 - 03 NOVEMBER  
JAKARTA 2018

## APK Indonesia 2018

### Program Australian Delegation \*

30 October - 3 November 2018

Following last year's overwhelming success of the APRC in Perth, the German-Australian Chamber, in collaboration with AHK Indonesia and Austrade, is delighted to offer its members an exclusive opportunity to participate in the **2018 Australian Business Delegation** to the Asia-Pacific Conference of German Business (APK).

Under the leadership of Head of Delegation, Australian **Finance Minister Mathias Cormann**, participants will enjoy a comprehensive and engaging two-day program of exclusive meetings, presentations and site visits, before joining the official APK program.

APK - now in its 16<sup>th</sup> year - regularly attracts up to 1,000 delegates, including high-ranking business executives and government representatives primarily from Germany and the Asia-Pacific region. The conference objective is to create an atmosphere for the attendees to discuss and promote economic relations between Europe's biggest economy and the fastest growing region in the world. The conference provides a platform for dialogue and to strengthen business and personal relations among the participants.

This delegation is an opportunity not to be missed for any C-level and senior executive with business relations in Australia, Germany and the Asia-Pacific.

The four-day, exclusive delegation includes

- Two-day tailored Australian business delegation to Indonesia, with exclusive meeting and networking opportunities, under the leadership of Australian Finance Minister The Hon. Senator Mathias Cormann
- All transfers, entries and meals during the two-day Australian Business Delegation
- Participation in APK 2018, including all delegate fees
- Four nights of five-star accommodation at the MULIA Hotel Senayan, Jakarta, including daily transfers to and from the APK conference venue
- On-site support by representatives from AHK Australia and AHK Indonesia

**Delegation fee: \$4,590 + GST**

Please note flights are not included in the package and need to be booked individually by participants. It is advised to arrive into Jakarta on the afternoon of Tuesday, 30 October 2018.

*\* Current July 2018. Please note individual program items might change. Final program to be confirmed closer to delegation date.*



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## Day 1 - 30 October 2018

### **Individual arrival**, Jakarta Soekarno Hatta International Airport

Group transfer to Mulia Hotel is available for delegates arriving on recommended flights. Individual transfers on request.

*For more information on flights please see page 7.*

[19.00 – 21.00] **Welcome dinner**, incl. briefing on delegation logistics, at Mulia Hotel

## Day 2 - 31 October 2018

[07.30 – 08.30] **Breakfast** at Mulia Hotel

[08.30 – 09.00] **Bus Transfer** to Australian Embassy

[09.00 – 10.45] **Briefing** on Indonesia and its trade relations, including

- Austrade
- Australian Ambassador to Indonesia (DFAT)
- AHK Indonesia
- German Ambassador to Indonesia
- Australia - Indonesia Business Council (tbc)

[10.45 – 11.00] **Bus Transfer** to Indonesian Investment Promotion Centre (IIPC)

[11.00 – 12.30] **Briefing and Discussion**

Indonesian Investment Coordinating Board (BKPM), with Tom Lembong, Chairman (tbc)

[12.30 – 13.30] **Networking Lunch**

[13.30 – 14.30] **Bus Transfer to site visit**

[14.30 – 17.00] **The Indonesian start-up scene - Site visit**

Visit to one of Jakarta's leading start-up hubs to learn about innovation and commercialisation in Indonesia's vibrant tech scene

- IDX, in collaboration with BEKRAF, Agency for Creative Economy under the President of Indonesia
- Skystar Ventures, in collaboration with the Indonesian Ministry of Research, Technology and Higher Education
- Other (tbc)

[17.00 – 18.00] **Bus Transfer** to Tugu Kuntskring Paleis



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[18.00 – 18.30] **Traditional Indonesian cultural performance**

[18.30 – 21.00] **Dinner**

This dinner will also be attended by representatives from Australian businesses in Indonesia and offer the opportunity for in-depth peer to peer discussions

[21.00 – 22.00] **Bus Transfer** to Mulia Hotel

### Day 3 - 1 November 2018

[07.30 – 08.00] **Bus Transfer** to the German Embassy, Jakarta (tbc)

[08.00 – 09.30] **Breakfast Briefing**

The social and socio-economic situation in Indonesia, with Prof. Dr. Franz Magnis-Suseno and / or local representatives of German, Australian and Indonesian media

[09.30 – 10.30] **Bus Transfer** to Jakarta City Planning

[10.30 – 12.00] **Jakarta City Planning**

Briefing on city and infrastructure planning and Development (i.e. infrastructure projects for transport, water and waste management) - in collaboration with Lucy Turnbull AO, Chief Commissioner, Greater Sydney Commission (tbc)

[12.00 – 12.30] **Bus Transfer** to Café Batavia

[12.30 – 13.15] **Lunch** at Cafe Batavia

[13.15 – 15.30] **City tour** of the historic sites of Jakarta (in collaboration with Indonesia Heritage Society)

[15.30 – 16.30] **Bus Transfer** to Hotel Mulia

[17.30] **Bus Transfer** to The Ritz Carlton

[18.00 – 18.45] **Reception** by the Head of Delegation, The Hon Mathias Cormann

[19.00 – 22.00] **Official Opening & Welcome Reception APK 2018**

## Day 4 - 2 November 2018

Friday, Nov 2, 2018

**07:30 – 08:30 AHK Breakfast Sessions**

**09:00 – 10:15 Welcome, Opening & Keynote**

**10:15 – 11:30 Ministers' Dialogue**

This session provides a platform for dialogue between the trade and industry ministers of the Asia-Pacific region. Where will future growth take place and which trends will shape the future?

**13:00 – 14:30 Connecting Asia & Europe:  
Belt and Road & Beyond**

In its first five years, the impact of the Belt & Road Initiative (BRI) was unclear and was underestimated by the West – in contrast to Asia, where it has triggered a modernization drive and prompted other players to come up with their own initiatives. It is now high time to arrive at a better understanding of the underlying strategies and objectives, and to identify business opportunities, taking both the short term and the long-term challenges on board. Is there a meaningful role for companies based outside the countries driving these initiatives?

### Parallel Sessions

**14:45 – 16:00 Infrastructure Financing in Asia**

As many as 5 billion people will call the Asia-Pacific region their home by 2050. Intensifying urbanization requires various countries to invest in better streets, tracks, harbors, and airports. How can we improve collaboration between German banks and companies with Asian countries, banks, and companies for infrastructure development?

### Industry 4.0

Industry 4.0 and the Industrial Internet of Things have become the trends in industrial production optimization over the past years. Smart solutions using artificial intelligence and machine learning allow for new production and design processes. At the same time, companies are faced with new challenges: Which requirements do digitization put on education and training? How can processes be standardized in order to enhance international cooperation?

### Innovating in Asia

With tech-savvy populations and ready-to-take-risks businesses that embrace the opportunities of digitalization, Asia-Pacific has been constantly rising in the innovation ratings. The speed with which innovation is taking place in the region highlights the opportunities to cooperate across countries and sectors. But how to participate, who to partner with, and how to transfer innovation into other markets? This session looks at trends as well as cooperation models to learn from.

### Parallel Sessions

**16:30 – 17:45 Smart and Sustainable Urbanization**

With the 16th APK taking place in one of the region's megapolises, the panel looks at cities as significant incubators for innovation, economic development, and social progress. Governments need to work together with companies to create ecosystems that allow for both thriving businesses and livable cities, with an efficient and clean use of resources. This panel stimulates a discussion on energy and circular economy in the context of smart solutions for prosperous cities.

### Business Practices in a Digital World

As the backbone of the industry, B2B companies provide retailers, carpenters, or restaurants the products they need for their businesses. This panel takes a behind-the-scenes look at the major changes, drawbacks, and benefits within the B2B sector in the course of digitalization and circles around the questions: How do B2B companies turn into agile businesses to be able to navigate this digital world and what kind of business culture is needed to implement digital transformation?

**19:00 – 22:00 Evening Reception**



## Day 5 - 3 November 2018

**Saturday, Nov 3, 2018**

**07:30 – 08:30 AHK Breakfast Sessions**

**09:00 – 09:30 Cyber vs. Security**

The digital revolution increases the vulnerability to cyber risks. Applications collect sensitive information in areas such as finance, healthcare, or mobility. Experts estimate that only about 20% of these data are public. The speed and sophistication of cyber-attacks rises, especially targeting the remaining 80%. Securing non-public customer and business data becomes a top-priority for businesses and requires smart encryption and data security strategies.

### Parallel Sessions

**09:45 – 11:00 Asia's Consumer of the Future**

The Asia-Pacific region is home to more than half the world's population. Rising income, growing middle classes, and an increasing trend of individualisation lead to new markets for consumer goods. On top of this comes a high internet penetration rate and a general openness to e-commerce among the comparatively young population. Does this make the average Asian consumer the "Consumer of the future"?

### Mobility of the Future

Over the course of history, more and more people and goods moved ever faster across growing distances. However, the more everyone and everything moves, the greater are the challenges in terms of logistics and sustainability. Given the global trend towards urbanization, how can millions of people and goods be moved within confined spaces efficiently and sustainably?

### Artificial Intelligence: Trends in Asia and Europe

Artificial Intelligence (AI) is edging its way into our lives at multiple levels and is bringing new opportunities while also raising questions. The panel focuses on two sectors where AI is being implemented and already a reality: manufacturing and healthcare. The rise of AI and big data analytics is set to revolutionize the way businesses manage their production lines and customer services. As healthcare embraces digital technologies, the potential of big data will change the way we deliver healthcare and shape future research and development.

**11:30 – 12:45 An Oxford-style Debate on Trade Policy**

"Fair trade" has become a new buzzword in recent times. The allure of fair trade is obvious because who would dare to speak out against fairness? Yet again, fair trade is always a matter of perspective and often requires market interventions. These interventions may seem fair to one party but unfair to another. The motion "Stop Free Trade: The World Needs Fair Trade!" must therefore be put up for debate.

**14:00 – 15:30 Political Stability and Security in Asia-Pacific**

Asia-Pacific has become the key driver of global defense spending – increasing its global share from 20% in 2010 to 33% by 2020. This arms race is a reflection of growing geopolitical tensions in the region, for example on the Korean peninsula, in the East and South China Sea, or in the China-India-Pakistan triangle. At the heart of the shifting regional security dynamic lies the question, how China will interpret its role as the new dominant regional power.

**15:30 – 16:00 Closing Plenary**

Program is subject to change.

For more information on the APK 2018 program, please visit our website at [www.apk2018.com/program](http://www.apk2018.com/program).

The APK will be held in the Ritz-Carlton Pacific Place, located in the Sudirman Central Business District (SCBD).



**Individual departure, Jakarta Soekarno Hatta International Airport**

Group transfer from conference venue departing at 5:00pm. Individual transfers on request.

*For more information on flights please see page 7.*



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## About APK

More information about APK 2018 can be found at <http://www.apk2018.com/>

## About the Mulia Senayan Hotel

The 40-storey Hotel Mulia Senayan offers unrivalled radiance and luxury among Jakarta's 5-star hotels. It boasts 994 tastefully decorated and well-appointed rooms designed to elevate your stay in every way. The hotel's facilities coupled with premium amenities await to indulge you in luxury like no other. This rare gem among Jakarta's many 5-star hotels commands unobstructed views of the 18-hole Senayan Golf Course and the city's ever expanding skyline. Hotel Mulia Senayan is the personification of modern luxury. Combined with the distinct warmth of Indonesian hospitality, it is truly the epitome of the best hotel in Jakarta.

<https://www.themulia.com/senayan-jakarta/>

## Visa requirements

### Australian citizens:

You can visit Indonesia visa-free for up to 30 days. Your passport needs to be valid for at least six months from the date you intend to return to Australia. You can't extend your stay if you enter Indonesia visa-free. You can't work in Indonesia unless you have the appropriate visa. Attending a conference is generally not considered work.

[http://smartraveller.gov.au/countries/asia/south-east/pages/indonesia.aspx#entry\\_and\\_exit](http://smartraveller.gov.au/countries/asia/south-east/pages/indonesia.aspx#entry_and_exit)

### Deutsche Staatsangehörige:

Ohne Visum können Deutsche unter folgenden Bedingungen einreisen

- Reisepass bei Einreise noch mindestens sechs Monate gültig
- Weiter- oder Rückflugticket vorhanden
- Aufenthalt von höchstens 30 Tagen (Tag der Ankunft und Tag der Abreise zählen mit)

Ein möglicher Aufenthaltszweck ist definiert als Teilnahme an Seminaren als Zuhörer. Reisen zu Geschäftsgesprächen sind ebenfalls arbeitserlaubnisfrei. Tätigkeiten, die über bloße Geschäftsgespräche hinausgehen, können allerdings arbeitserlaubnispflichtig sein. Die genauen Vorschriften sind nicht veröffentlicht. Auskünfte über die Notwendigkeit der Beantragung einer (Kurzzeit-) Arbeitserlaubnis können daher nur die Auslandsvertretungen der Republik Indonesiens erteilen.

[https://www.auswaertiges-amt.de/de/indonesiensicherheit/212396#content\\_3](https://www.auswaertiges-amt.de/de/indonesiensicherheit/212396#content_3)

## Indonesia Safety Advice

For information about the safety and security situation in Indonesia, please visit the relevant DFAT websites

<http://smartraveller.gov.au/Countries/asia/south-east/Pages/indonesia.aspx>



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## Flights

Arrival - It is recommended to arrive into Jakarta on **Tuesday, 30 October 2018**, in time to attend the welcome dinner at the Mulina Hotel at 19:00.

Departure - It is recommended to fly out of Jakarta on **Saturday, 3 November 2018**, on any flight after 8:00pm, in order to allow sufficient time between the conference closure and flight departure.

Recommended connections:

### Sydney – Jakarta

No direct flights are available on 30 October.

Codeshare Singapore Airlines / Virgin Australia (SQ212 + SQ960 / VA5508 + VA5628) via Singapore  
Departs Sydney 9:05am | Arrives Jakarta 4:05pm

### Jakarta – Sydney

Codeshare Singapore Airlines / Virgin Australia (SQ967 + SQ231 / VA5633 + VA5509) via Singapore  
Departs Jakarta 8:20pm | Arrives Sydney 11:40am (+1)

### Alternatively (direct flight):

Garuda Indonesia GA712

Departs Jakarta 11:40pm | Arrives Sydney 10:30am (+1)

### Melbourne – Jakarta

Garuda Indonesia GA717

Departs Melbourne 7:10am | Arrives Jakarta 10:30am

### Jakarta – Melbourne

Garuda Indonesia GA716

Departs Jakarta 9:20pm | Arrives Melbourne 7:35am (+1)

For alternative connections and other departure airports in Australia please enquire directly with your travel agent.