

Indian rooftop solar market opportunity



May 2020



BRIDGE TO INDIA is a clean energy focused advisory business





We aim to offer clear and progressive insights

Annual subscriptions

Detailed market reports

Databases

India Solar Navigator
Online 24x7

Stay abreast of the latest developments

Deep sector knowledge

-

BRIDGE TO INDIA Comprehensive sector information

Tenders and projects



India RE Weekly

Rooftop project database

Project database

Policies



India Solar Compass

India RE Market Brief

Tender tracker Equipment and EPC prices, power cost



Policy database

Leading players



BRIDGE TO INDIA

Equipment and EPC price indices, power

prices

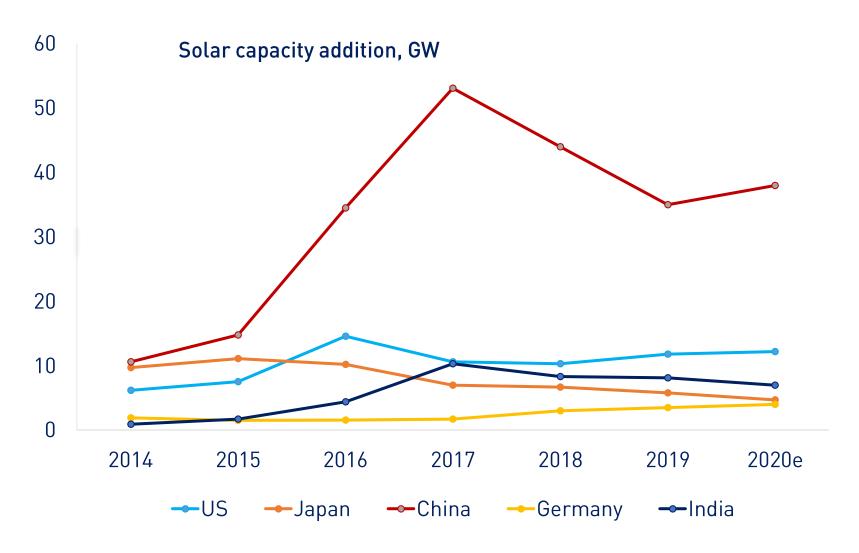
News and special comment



Solar sector overview

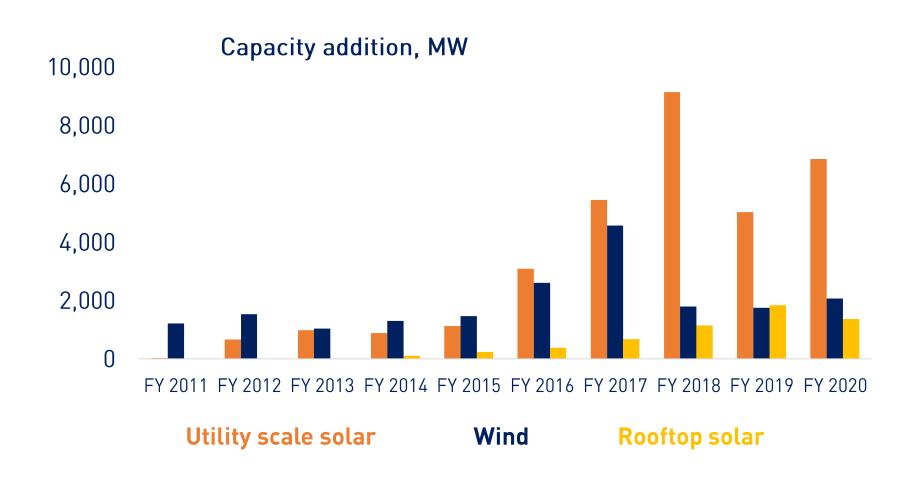


India is the third largest solar market in the world



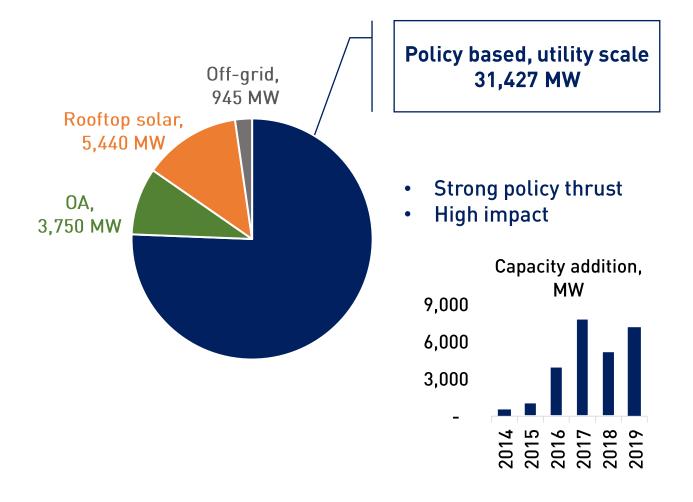


Solar sector has scaled up rapidly but growth momentum is slowing





Utility scale solar leads the way

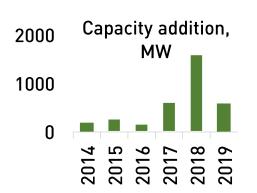


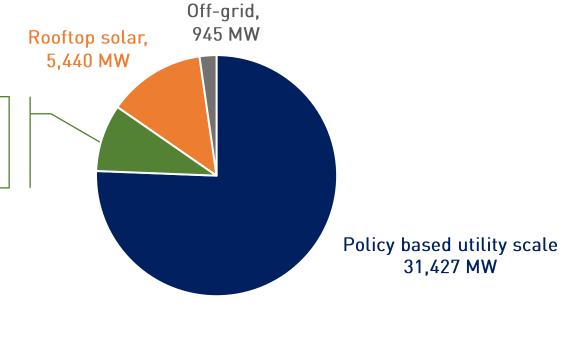


Open access solar outlook is uncertain because of policy challenges



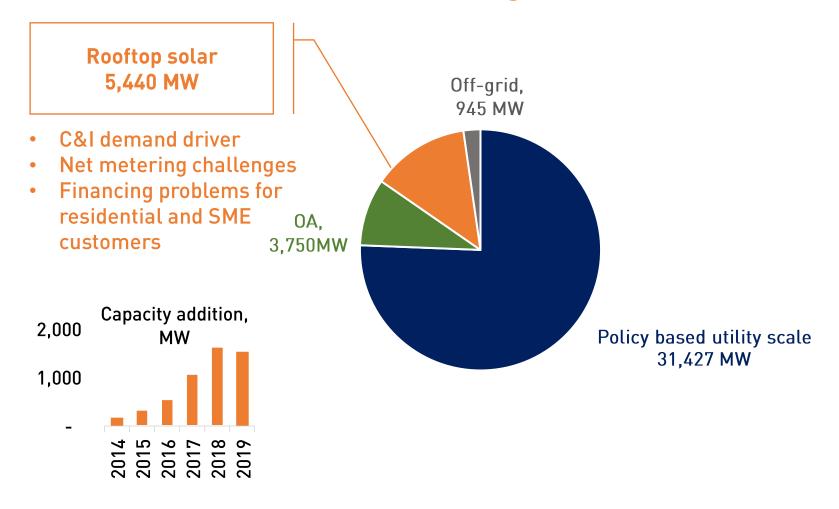
- Financially attractive
- Policy uncertainty





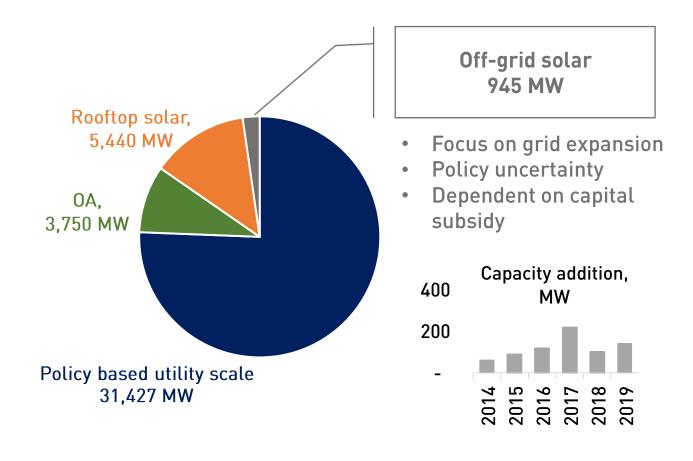


Rooftop solar has shown relatively more consistent growth





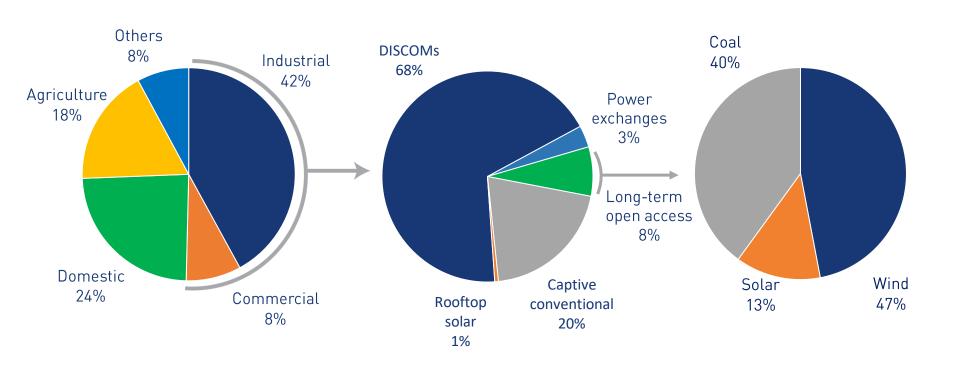
Off-grid solar is heavily dependent on government incentives





C&I users account for about 50% of total power consumption in India

Power sources for C&I consumers, 2018 - 19



© BRIDGE TO INDIA, 2020

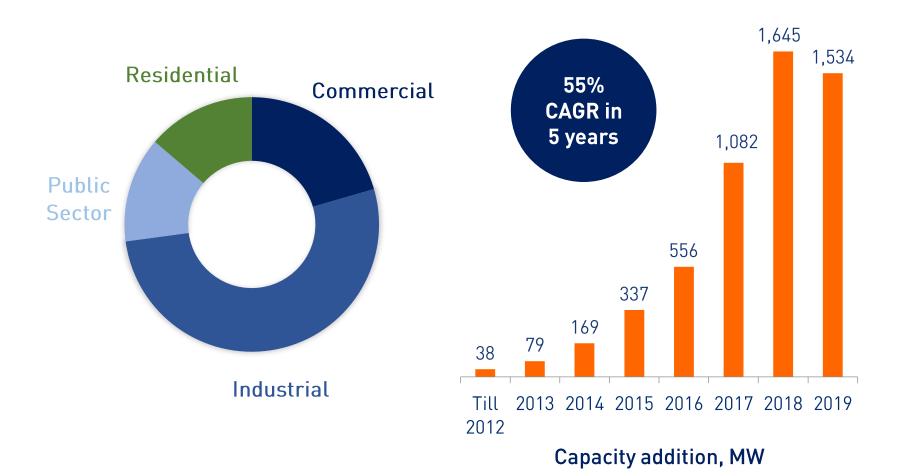
Source: BRIDGE TO INDIA research



Rooftop solar

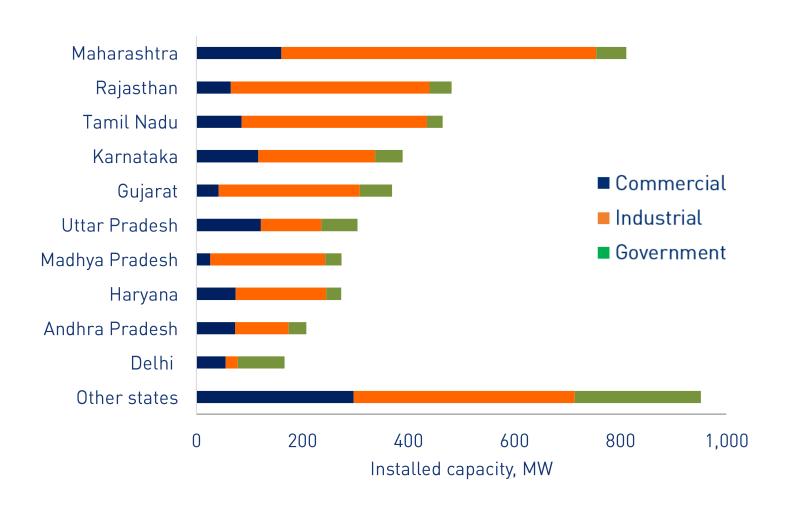


Rooftop solar has been growing rapidly



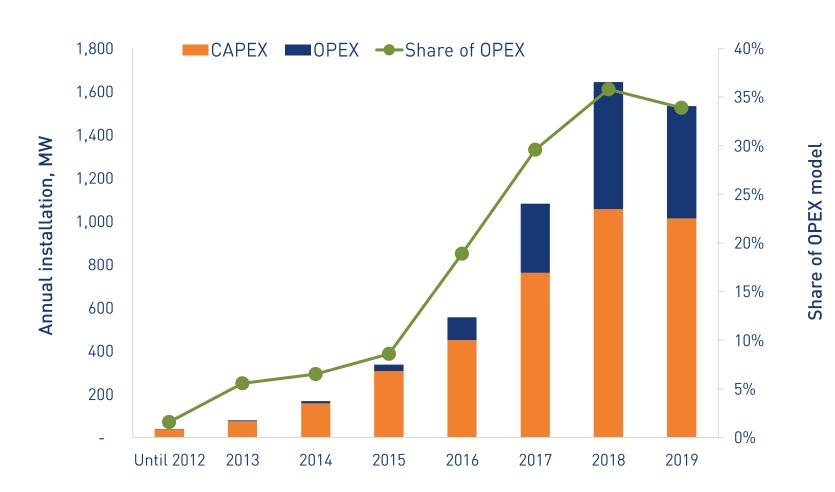


Growth is fairly widespread across the country



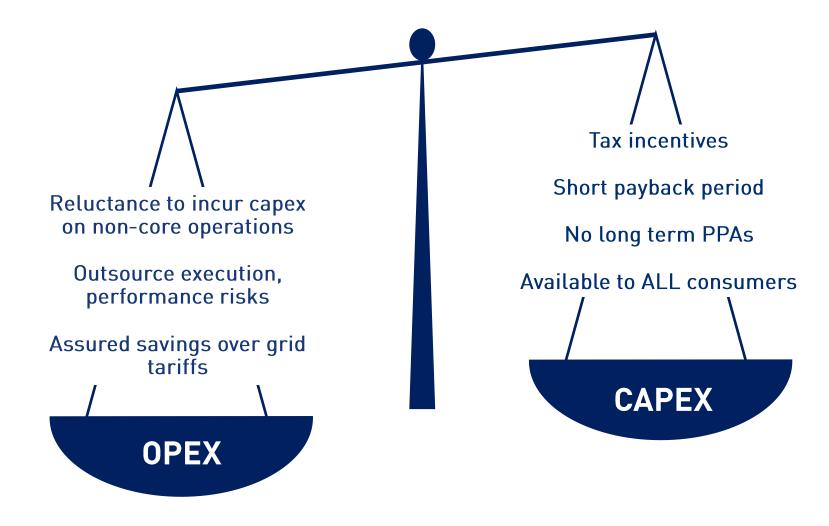


The OPEX model is deemed attractive by most consumers





There are different drivers for the two business models

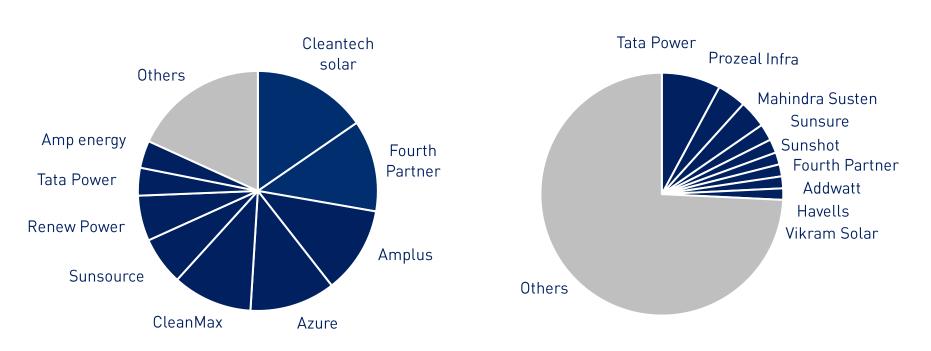




It is a vibrant and extremely crowded market



CAPEX model



Note: This data is for the 12 month period ending on 31 December 2019.



Policy framework needs to evolve to fulfil growth potential

Capital subsidies

Accelerated depreciation

Cheap credit

Net metering

Net metering policy + utility support

Consumer education

Quality assurance

Financing for smaller customers



Conclusion

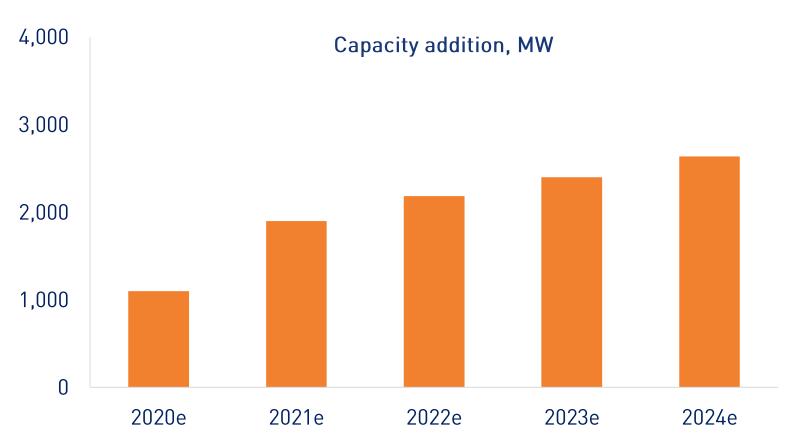


Policy uncertainty is a key growth impediment

- Huge growth potential (low cost, no land or transmission constraints)
- 2 High policy and regulatory risk
 - Unpredictable net metering policy
 - No visibility on duties and costs payable
- More financing solutions for customers



We expect about 10 GW of new rooftop installations in the next 5 years





Thank you!

www.bridgetoindia.com contact@bridgetoindia.com

© BRIDGE TO INDIA, 2020

